



ASCCC Event Modality Survey - Initial Report

Data as of August 18, 2023

Background

In response to Resolution Spr23 01.04 - Attendees' Preferences and ASCCC's Feasibility, ASCCC staff developed an Event Modality Survey and distributed it to the field on August 1, 2023. The survey questions sought to identify participants' attendance at various events in 2022 and 2023 to-date, motivations for their decision to attend or not, and how certain modalities would impact their decision to attend future events.

Overview

The survey contained 34 questions and yielded 289 responses as of this report. Questions 1 through 10 pertained to respondent demographics and Questions 11 through 34 focused on various ASCCC events, in-person and virtual attendance, factors that influenced past attendance and would likely influence future participation. Approximately 87.19% of respondents are full-time faculty members and 12.81% are part-time. 67.97% of respondents identify as White; 15.66% identify as Mexican, Mexican American, or Chicano; 8.9% identify as Black; and the remaining 7.47% identify as one of 15 other race options.

The 2022 events included in the survey were Curriculum Institute, Spring Plenary Session, Fall Plenary Session, Faculty Leadership Institute, and Career and Noncredit Institute. In addition to these events, participants were asked about virtual participation in the Accreditation Institute, Part-Time Faculty Institute, and CalOER Conference. Each of these events had varied in-person vs virtual attendance and some respondents attended multiple events. The 2023 events included Curriculum Institute, Spring Plenary Session, and Faculty Leadership Institute.

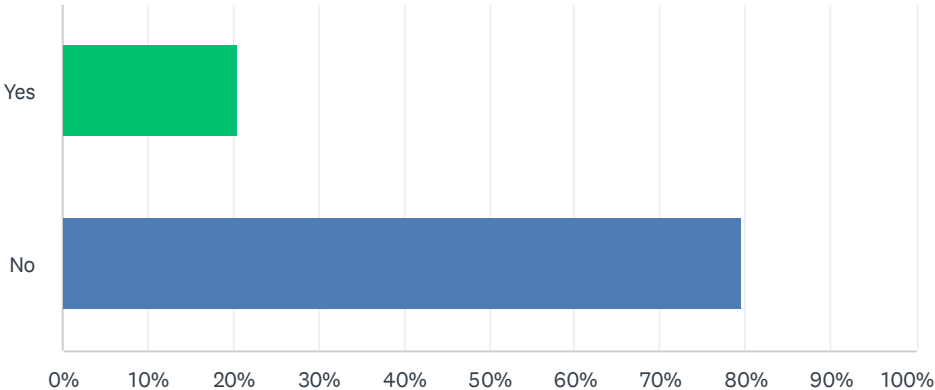
Respondents indicated a variety of motivating factors that determined if and how they would participate in a given ASCCC event. Factors included (but were not limited to) the topic of the event or individual breakout sessions, cost of registration or accommodations, networking opportunities, and timing of the event.

Lastly, respondents were asked about the likelihood they would participate in future ASCCC events if they were offered in-person, virtually, or as a hybrid model. They were also asked if they would participate in specified events if they were only offered as a virtual event.

ASCCC is currently awaiting additional responses and conducting analysis of the data collected to provide insights on future event offerings.

Q1 Are you Hispanic or Latino (Check one)

Answered: 284 Skipped: 5

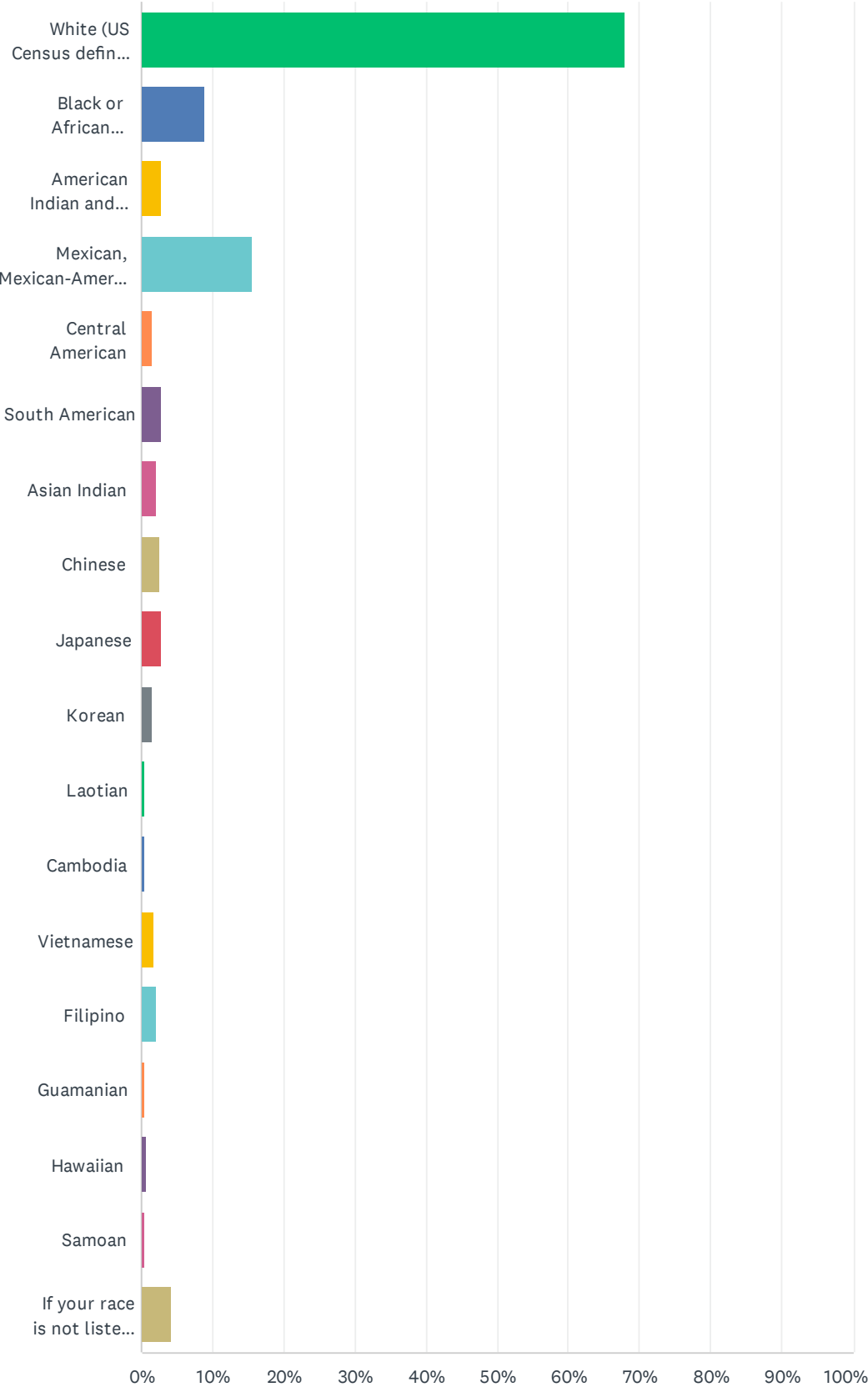


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Yes | 20.42% | 58 |
| No | 79.58% | 226 |
| TOTAL | | 284 |

Q2 Select the race you identify as? (Check all that apply)

Answered: 281 Skipped: 8

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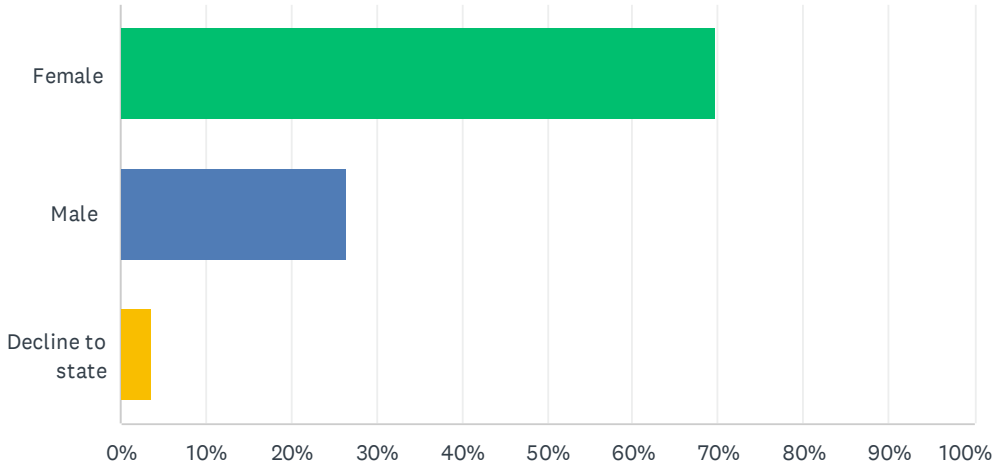


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| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----|
| White (US Census defines white as a person having origins in any of the original peoples of Europe, the Middle East, or North Africa. It includes people who indicate their race as "White" or report entries such as Irish, German, Italian, Lebanese, Arab, Moroccan, or Caucasian.) | 67.97% | 191 |
| Black or African American (US Census defines Black or African American as a person having origins in any of the Black racial groups of Africa. It includes people who indicate their race as "Black or African American," or report entries such as African American, Kenyan, Nigerian, or Haitian.) | 8.90% | 25 |
| American Indian and Alaska Native. (US Census defines American Indian and Alaska Native as a person having origins in any of the original peoples of North and South America (including Central America) and who maintains tribal affiliation or community attachment. This category includes people who indicate their race as "American Indian or Alaska Native" or report entries such as Navajo, Blackfeet, Inupiat, Yup'ik, or Central American Indian groups or South American Indian groups. | 2.85% | 8 |
| Mexican, Mexican-American, Chicano | 15.66% | 44 |
| Central American | 1.42% | 4 |
| South American | 2.85% | 8 |
| Asian Indian | 2.14% | 6 |
| Chinese | 2.49% | 7 |
| Japanese | 2.85% | 8 |
| Korean | 1.42% | 4 |
| Laotian | 0.36% | 1 |
| Cambodia | 0.36% | 1 |
| Vietnamese | 1.78% | 5 |
| Filipino | 2.14% | 6 |
| Guamanian | 0.36% | 1 |
| Hawaiian | 0.71% | 2 |
| Samoan | 0.36% | 1 |
| If your race is not listed please, inform us: | 4.27% | 12 |
| Total Respondents: 281 | | |

Q3 What sex were you assigned at birth?

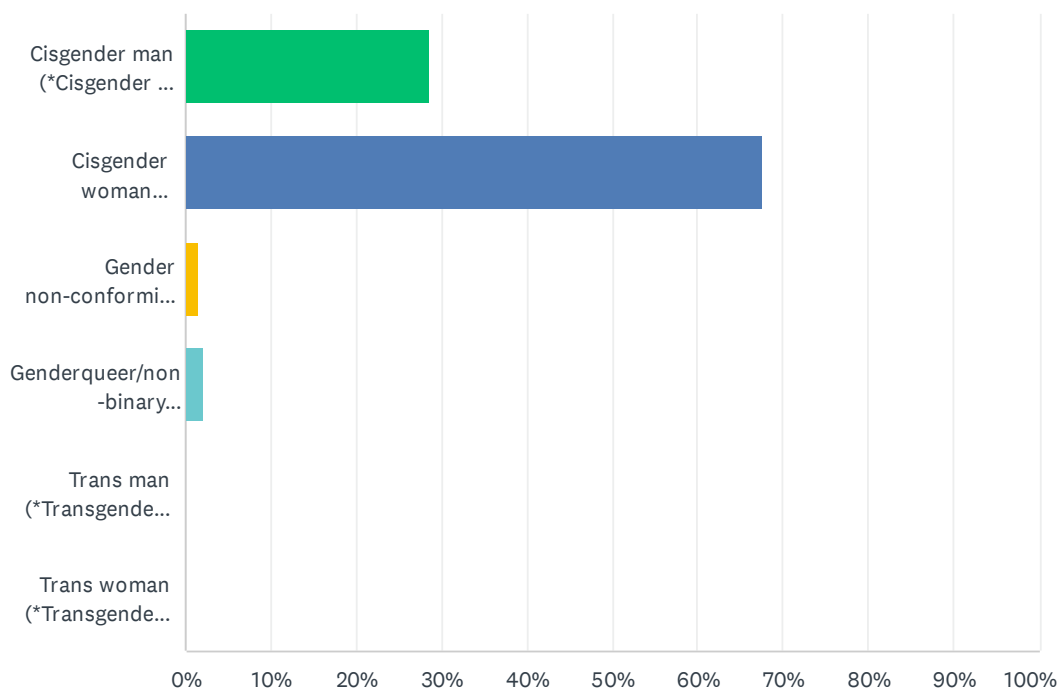
Answered: 275 Skipped: 14



| ANSWER CHOICES | RESPONSES |
|------------------|------------|
| Female | 69.82% 192 |
| Male | 26.55% 73 |
| Decline to state | 3.64% 10 |
| TOTAL | 275 |

Q4 What is your current gender identity?

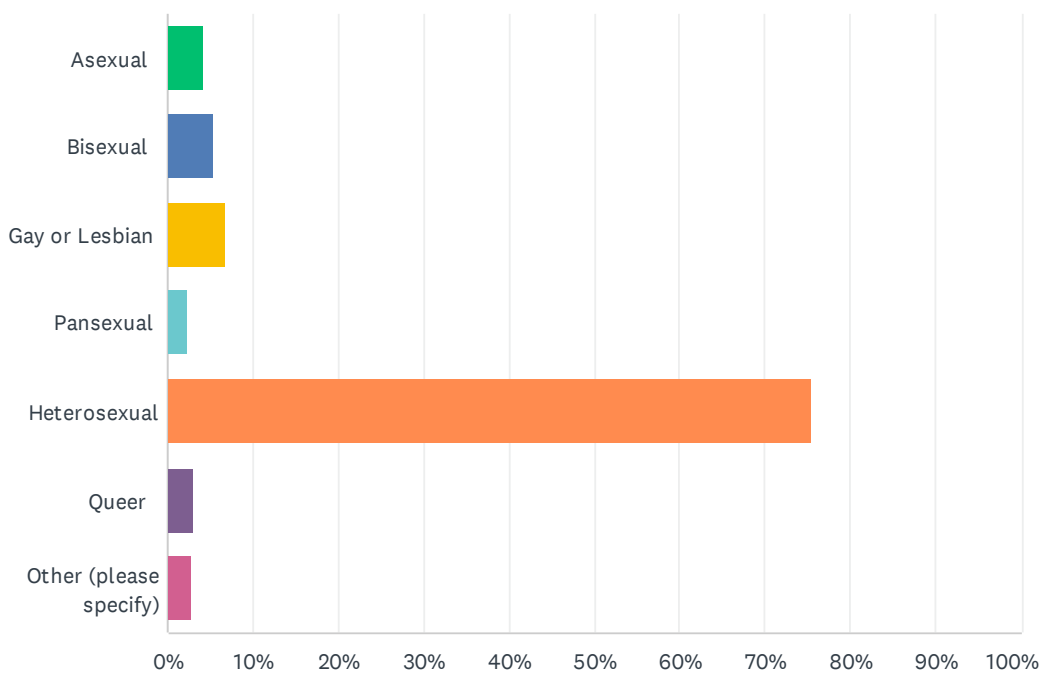
Answered: 269 Skipped: 20



| ANSWER CHOICES | RESPONSES | |
|---|-----------|------------|
| Cisgender man (*Cisgender is defined as a person whose gender identity aligns with their sex assigned at birth.) | 28.62% | 77 |
| Cisgender woman (*Cisgender is defined as a person whose gender identity aligns with their sex assigned at birth.) | 67.66% | 182 |
| Gender non-conforming (*Gender non-conforming is defined as a person whose behavior or appearance does not conform to traditional gender expectations.) | 1.49% | 4 |
| Genderqueer/non-binary (*Non-binary is defined as a person whose gender identity is not exclusively male or female) | 2.23% | 6 |
| Trans man (*Transgender is defined as a person whose gender identity and/or expression is different from their sex assigned at birth.) | 0.00% | 0 |
| Trans woman (*Transgender is defined as a person whose gender identity and/or expression is different from their sex assigned at birth.) | 0.00% | 0 |
| TOTAL | | 269 |

Q5 What is your sexual orientation?

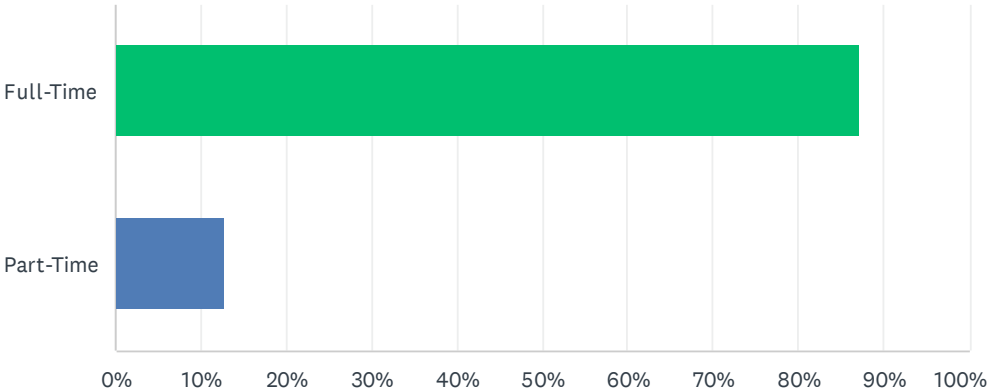
Answered: 262 Skipped: 27



| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|------------|
| Asexual | 4.20% | 11 |
| Bisexual | 5.34% | 14 |
| Gay or Lesbian | 6.87% | 18 |
| Pansexual | 2.29% | 6 |
| Heterosexual | 75.57% | 198 |
| Queer | 3.05% | 8 |
| Other (please specify) | 2.67% | 7 |
| TOTAL | | 262 |

Q6 What is your employment status?

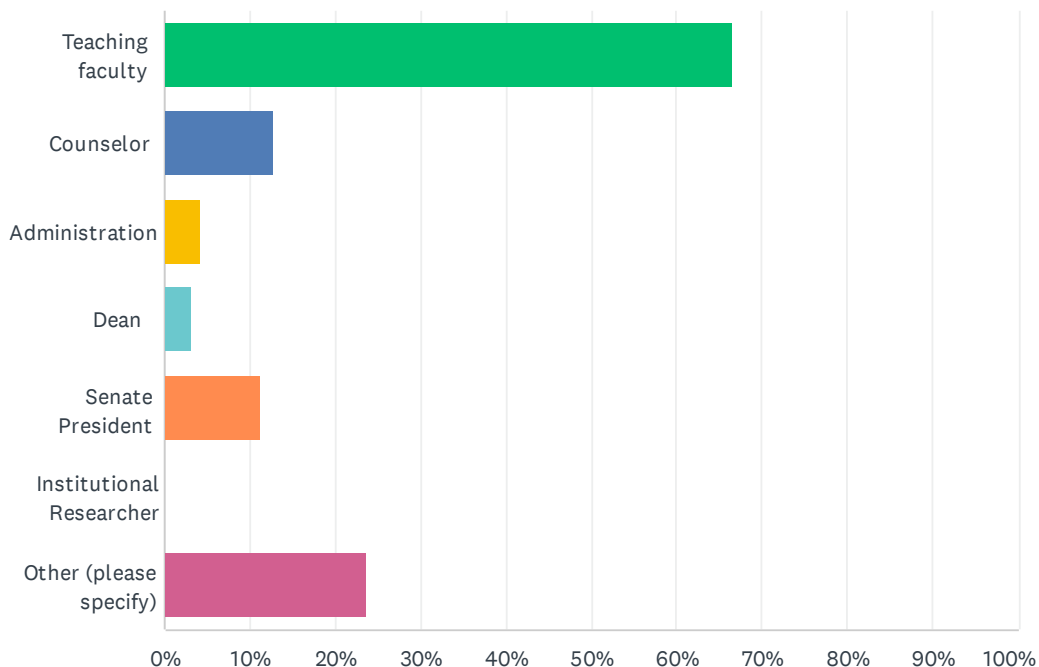
Answered: 281 Skipped: 8



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Full-Time | 87.19% | 245 |
| Part-Time | 12.81% | 36 |
| TOTAL | | 281 |

Q7 Which of the following best describes your role at your college? (You may select multiple)

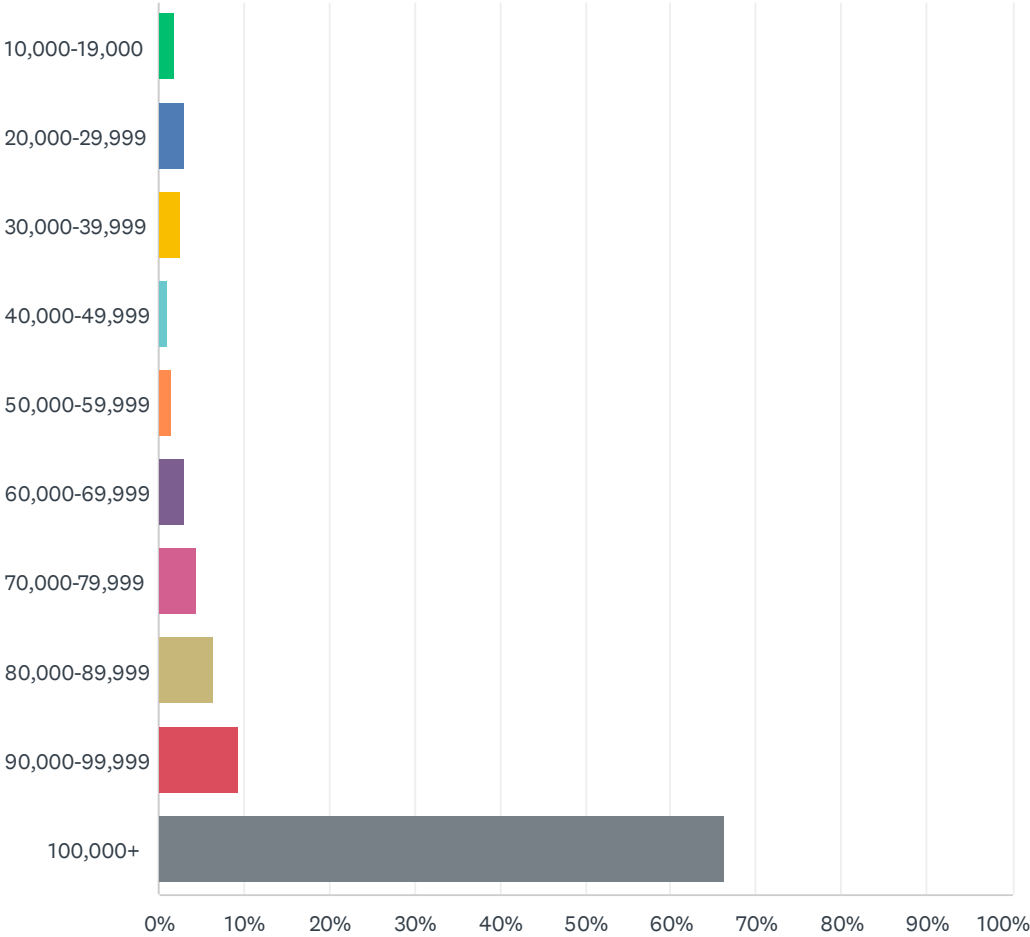
Answered: 283 Skipped: 6



| ANSWER CHOICES | RESPONSES | |
|--------------------------|-----------|-----|
| Teaching faculty | 66.43% | 188 |
| Counselor | 12.72% | 36 |
| Administration | 4.24% | 12 |
| Dean | 3.18% | 9 |
| Senate President | 11.31% | 32 |
| Institutional Researcher | 0.00% | 0 |
| Other (please specify) | 23.67% | 67 |
| Total Respondents: 283 | | |

Q8 What is your gross annual income (before taxes and deductions) for all of your teaching faculty positions combined?

Answered: 264 Skipped: 25

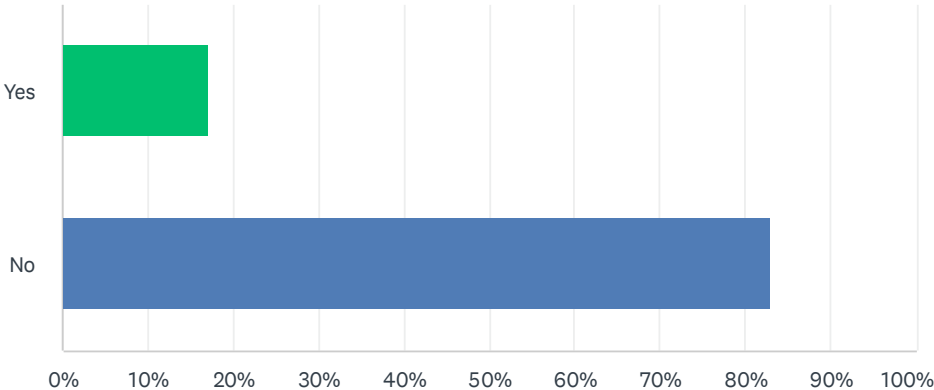


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| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| 10,000-19,000 | 1.89% | 5 |
| 20,000-29,999 | 3.03% | 8 |
| 30,000-39,999 | 2.65% | 7 |
| 40,000-49,999 | 1.14% | 3 |
| 50,000-59,999 | 1.52% | 4 |
| 60,000-69,999 | 3.03% | 8 |
| 70,000-79,999 | 4.55% | 12 |
| 80,000-89,999 | 6.44% | 17 |
| 90,000-99,999 | 9.47% | 25 |
| 100,000+ | 66.29% | 175 |
| TOTAL | 264 | |

Q9 Do you consider yourself differently abled?

Answered: 276 Skipped: 13



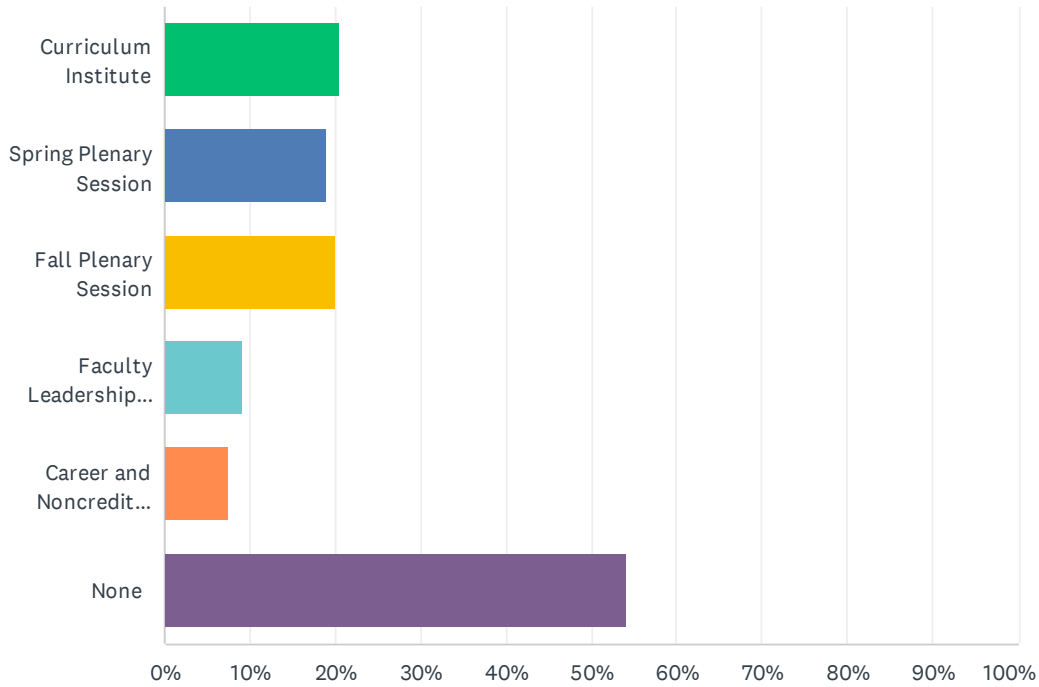
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Yes | 17.03% | 47 |
| No | 82.97% | 229 |
| TOTAL | | 276 |

Q10 If you feel comfortable please describe how you are differently abled?

Answered: 30 Skipped: 259

Q11 In 2022, which of the following events did you attend in person?

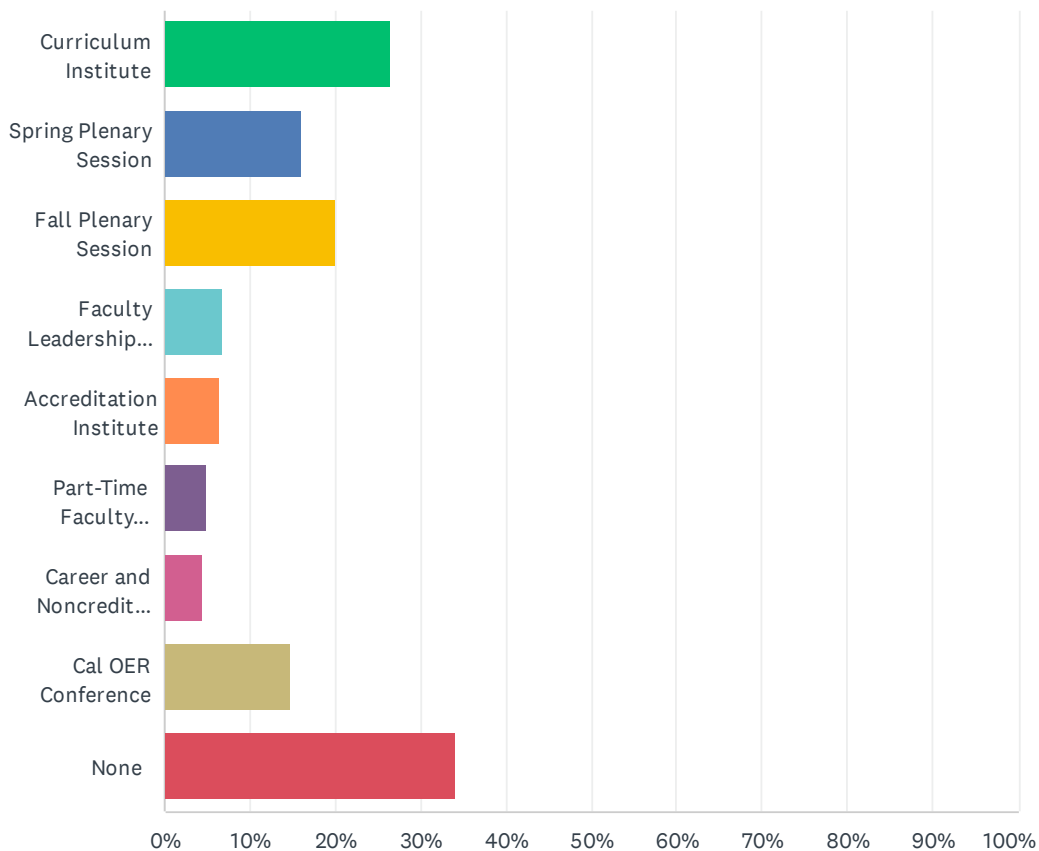
Answered: 270 Skipped: 19



| ANSWER CHOICES | RESPONSES | |
|--|-----------|-----|
| Curriculum Institute | 20.37% | 55 |
| Spring Plenary Session | 18.89% | 51 |
| Fall Plenary Session | 20.00% | 54 |
| Faculty Leadership Institute | 9.26% | 25 |
| Career and Noncredit Education Institute | 7.41% | 20 |
| None | 54.07% | 146 |
| Total Respondents: 270 | | |

Q12 In 2022, which of the following events did you attend only using the online platform?

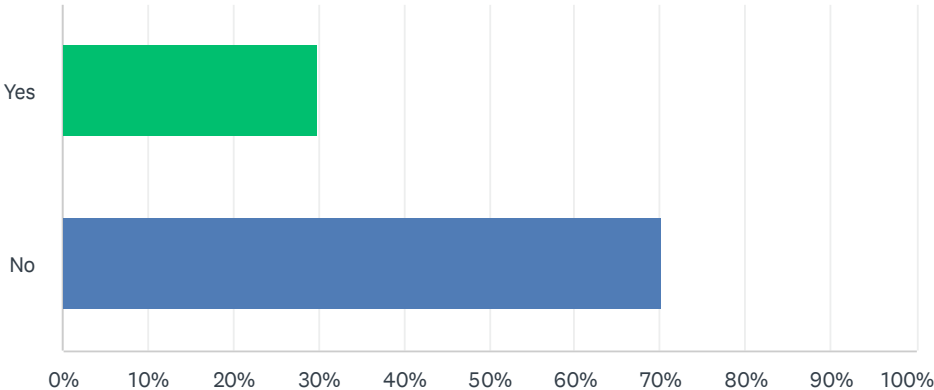
Answered: 264 Skipped: 25



| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| Curriculum Institute | 26.52% | 70 |
| Spring Plenary Session | 15.91% | 42 |
| Fall Plenary Session | 20.08% | 53 |
| Faculty Leadership Institute | 6.82% | 18 |
| Accreditation Institute | 6.44% | 17 |
| Part-Time Faculty Institute | 4.92% | 13 |
| Career and Noncredit Education Institute | 4.55% | 12 |
| Cal OER Conference | 14.77% | 39 |
| None | 34.09% | 90 |
| Total Respondents: 264 | | |

Q13 Was this your first time attending any of these events?

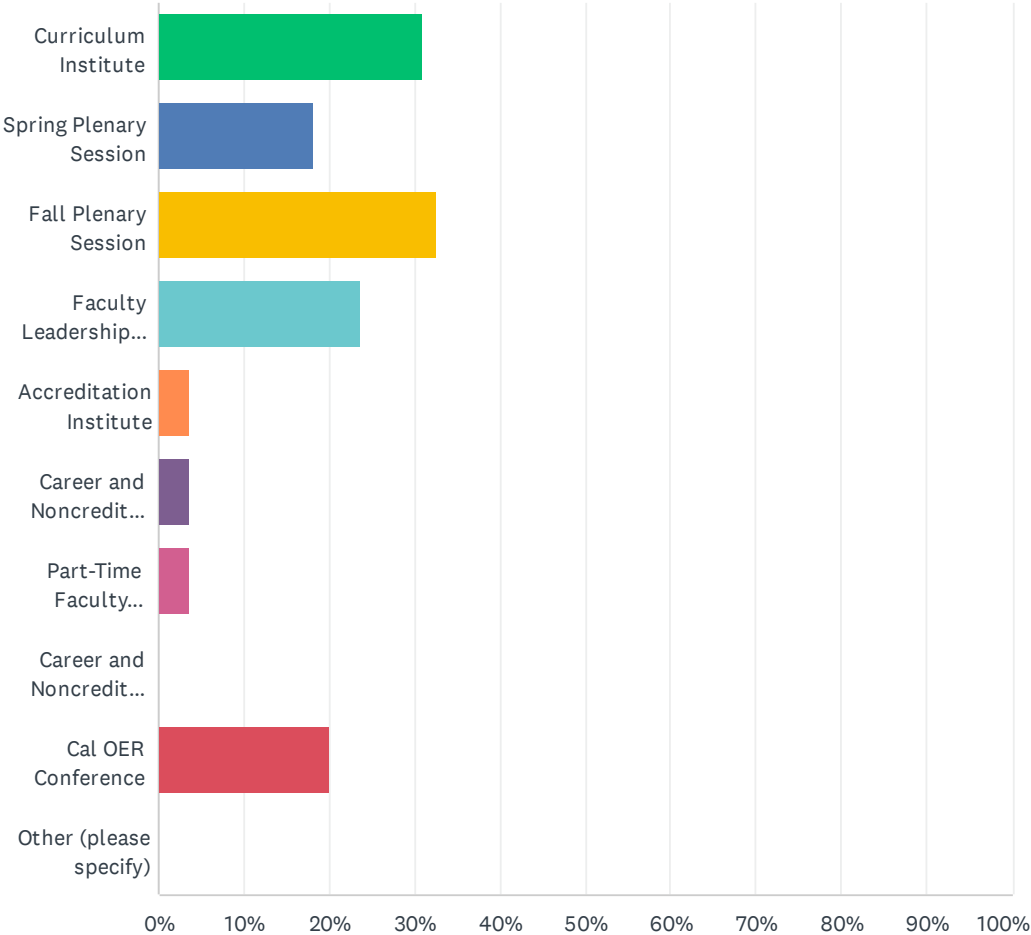
Answered: 187 Skipped: 102



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Yes | 29.95% | 56 |
| No | 70.05% | 131 |
| TOTAL | | 187 |

Q14 Which of the following events did you attend for the first time?

Answered: 55 Skipped: 234

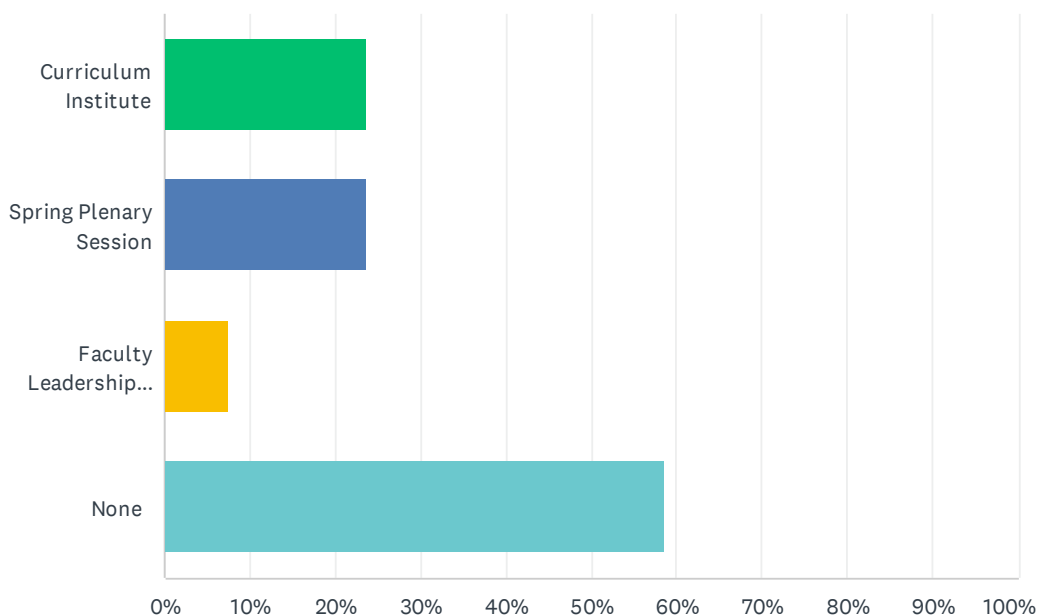


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| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| Curriculum Institute | 30.91% | 17 |
| Spring Plenary Session | 18.18% | 10 |
| Fall Plenary Session | 32.73% | 18 |
| Faculty Leadership Institute | 23.64% | 13 |
| Accreditation Institute | 3.64% | 2 |
| Career and Noncredit Education Institute | 3.64% | 2 |
| Part-Time Faculty Institute | 3.64% | 2 |
| Career and Noncredit Education Institute | 0.00% | 0 |
| Cal OER Conference | 20.00% | 11 |
| Other (please specify) | 0.00% | 0 |
| Total Respondents: 55 | | |

Q15 In 2023, which of the following events did you attend in person?

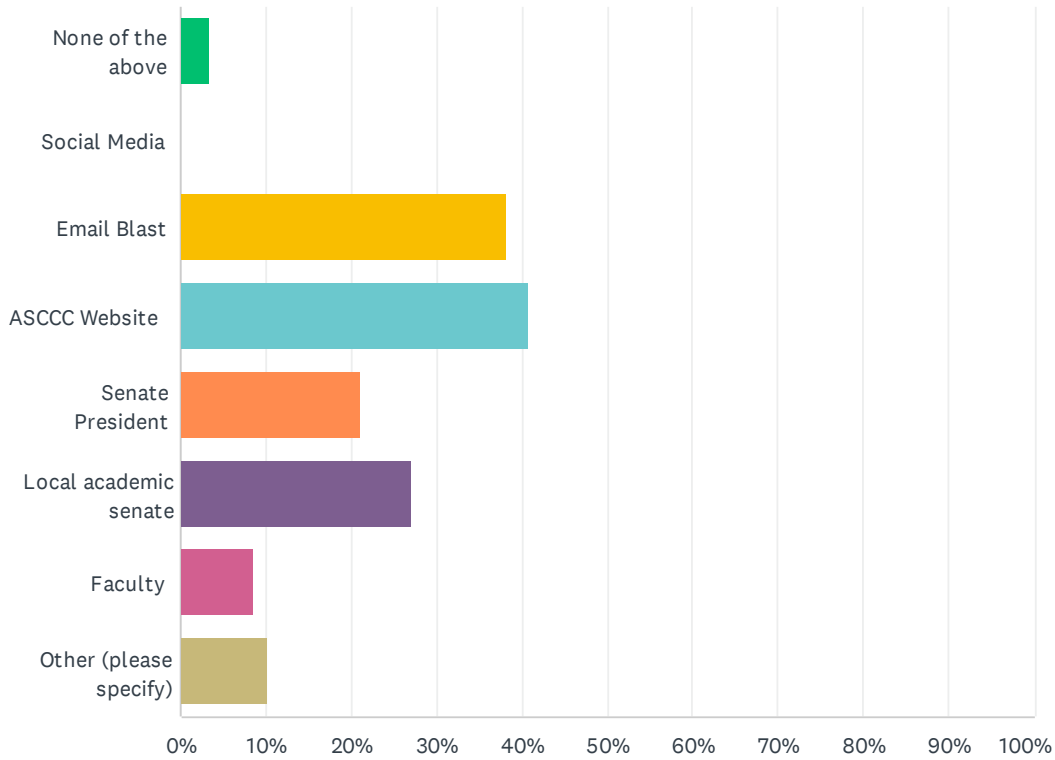
Answered: 271 Skipped: 18



| ANSWER CHOICES | RESPONSES |
|------------------------------|------------|
| Curriculum Institute | 23.62% 64 |
| Spring Plenary Session | 23.62% 64 |
| Faculty Leadership Institute | 7.38% 20 |
| None | 58.67% 159 |
| Total Respondents: 271 | |

Q16 How did you hear about the event?

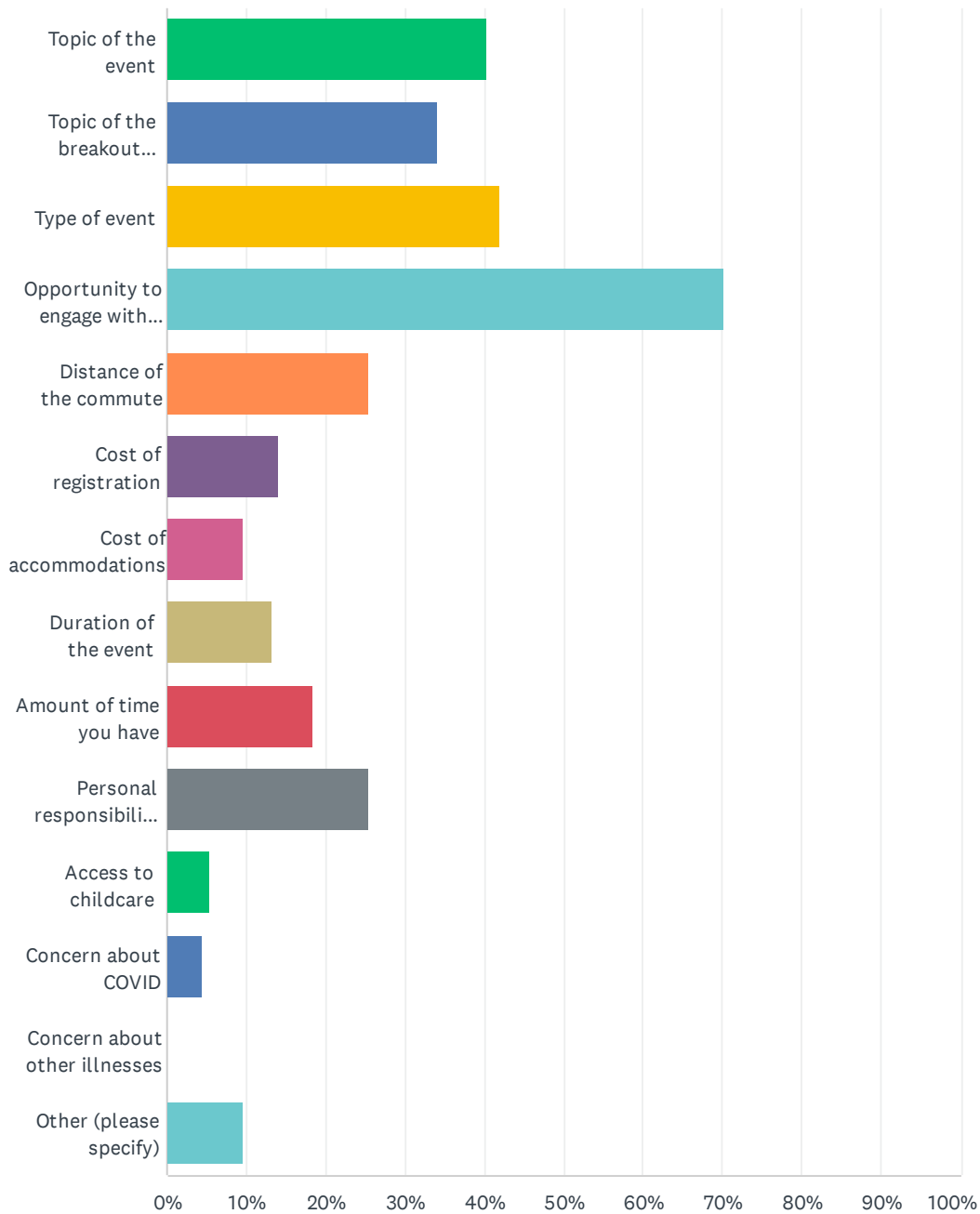
Answered: 118 Skipped: 171



| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|----|
| None of the above | 3.39% | 4 |
| Social Media | 0.00% | 0 |
| Email Blast | 38.14% | 45 |
| ASCCC Website | 40.68% | 48 |
| Senate President | 21.19% | 25 |
| Local academic senate | 27.12% | 32 |
| Faculty | 8.47% | 10 |
| Other (please specify) | 10.17% | 12 |
| Total Respondents: 118 | | |

Q17 Select all the factors that informed your decision to attend in person?

Answered: 114 Skipped: 175

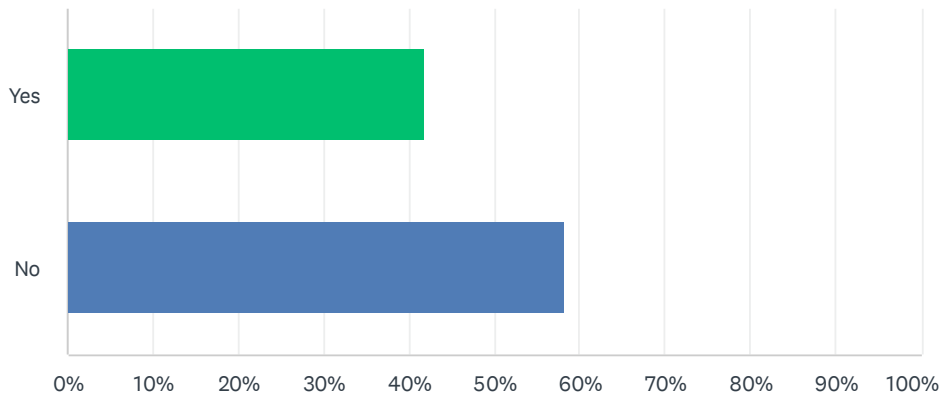


Academic Senate of California Community Colleges Event Modality Survey 2023

| ANSWER CHOICES | RESPONSES | |
|---------------------------------------|-----------|----|
| Topic of the event | 40.35% | 46 |
| Topic of the breakout sessions | 34.21% | 39 |
| Type of event | 42.11% | 48 |
| Opportunity to engage with colleagues | 70.18% | 80 |
| Distance of the commute | 25.44% | 29 |
| Cost of registration | 14.04% | 16 |
| Cost of accommodations | 9.65% | 11 |
| Duration of the event | 13.16% | 15 |
| Amount of time you have | 18.42% | 21 |
| Personal responsibilities | 25.44% | 29 |
| Access to childcare | 5.26% | 6 |
| Concern about COVID | 4.39% | 5 |
| Concern about other illnesses | 0.00% | 0 |
| Other (please specify) | 9.65% | 11 |
| Total Respondents: 114 | | |

Q18 Have you ever registered for an in-person event but at some point during the event, attended virtually instead?

Answered: 115 Skipped: 174



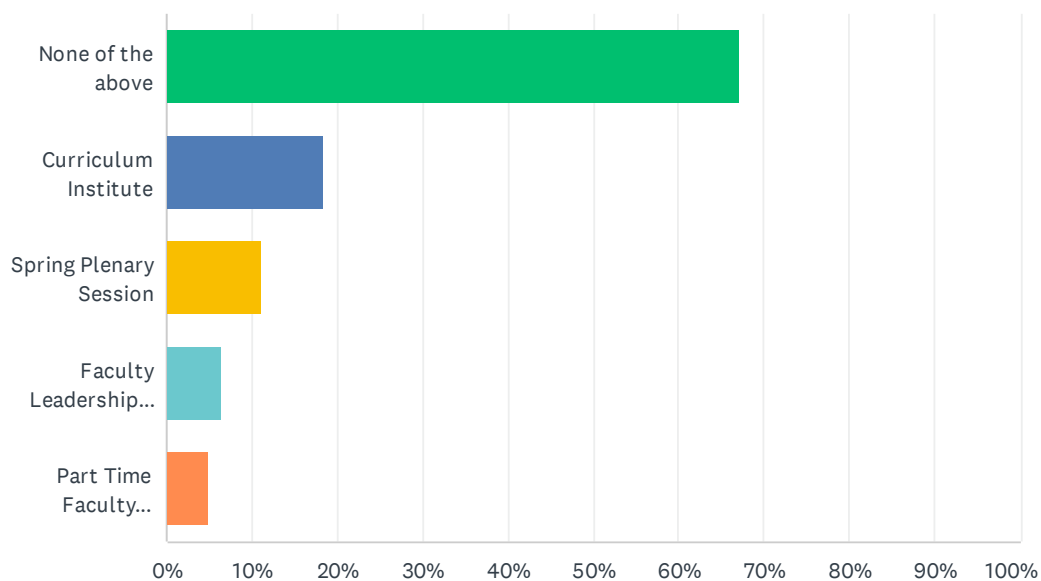
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Yes | 41.74% | 48 |
| No | 58.26% | 67 |
| TOTAL | | 115 |

Q19 Please describe what influenced you to alternate to the virtual platform?

Answered: 41 Skipped: 248

Q20 In 2023, which of the following events did you attend online only?

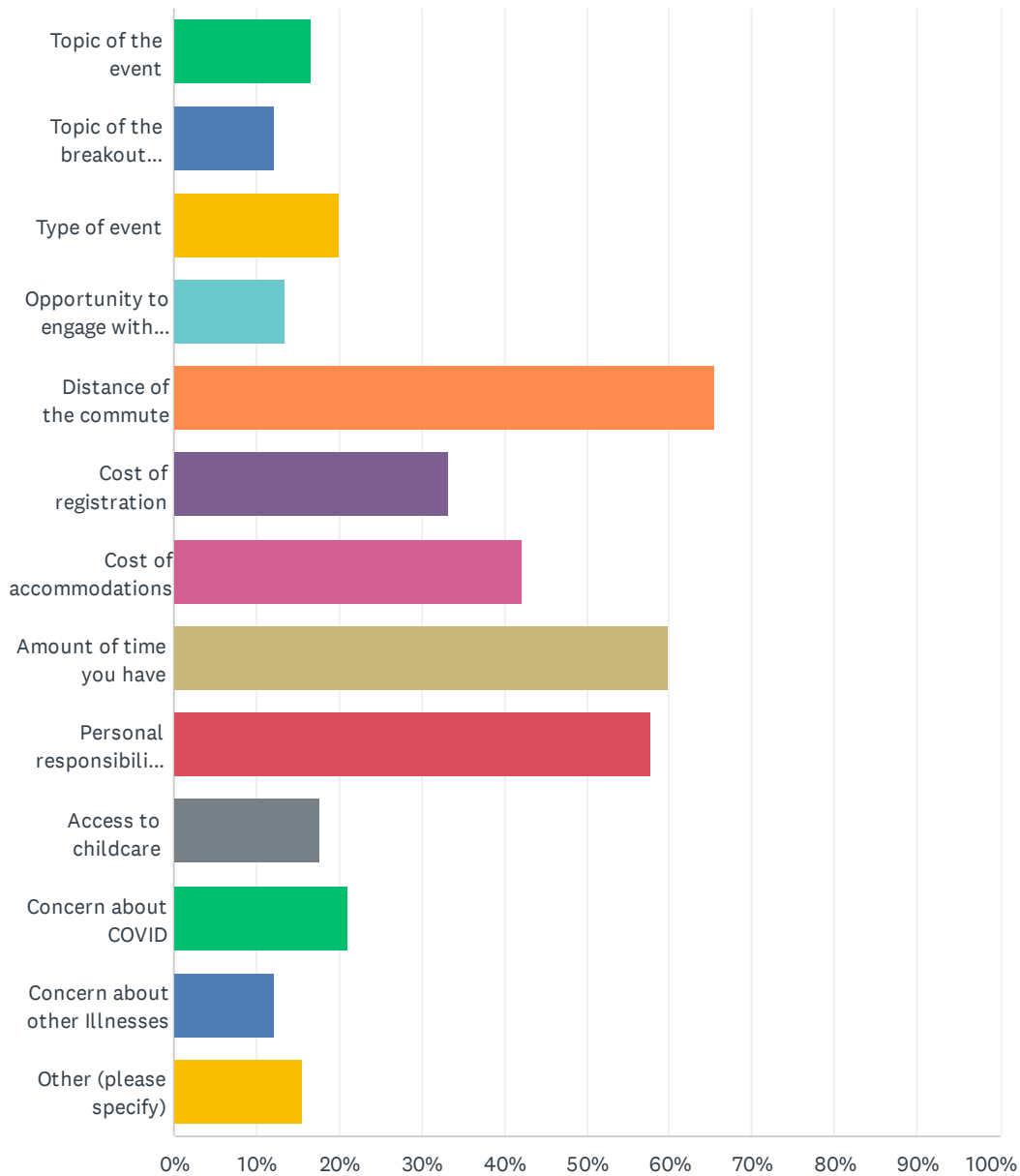
Answered: 268 Skipped: 21



| ANSWER CHOICES | RESPONSES | |
|------------------------------------|-----------|-----|
| None of the above | 67.16% | 180 |
| Curriculum Institute | 18.28% | 49 |
| Spring Plenary Session | 11.19% | 30 |
| Faculty Leadership Institute | 6.34% | 17 |
| Part Time Faculty Regional Meeting | 4.85% | 13 |
| Total Respondents: 268 | | |

Q21 What factors informed your decision to attend virtually?

Answered: 90 Skipped: 199

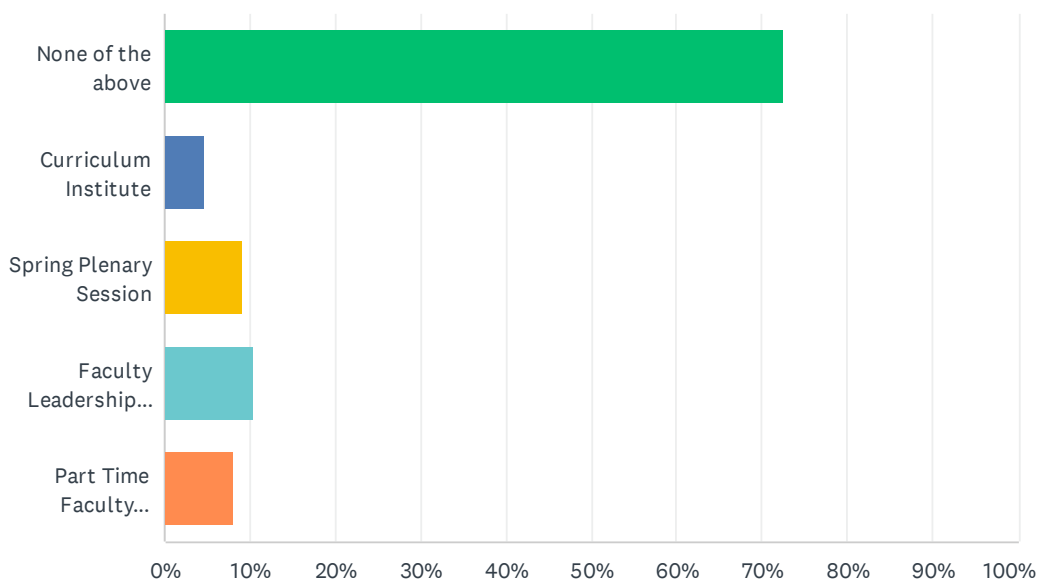


Academic Senate of California Community Colleges Event Modality Survey 2023

| ANSWER CHOICES | RESPONSES | |
|---------------------------------------|-----------|----|
| Topic of the event | 16.67% | 15 |
| Topic of the breakout sessions | 12.22% | 11 |
| Type of event | 20.00% | 18 |
| Opportunity to engage with colleagues | 13.33% | 12 |
| Distance of the commute | 65.56% | 59 |
| Cost of registration | 33.33% | 30 |
| Cost of accommodations | 42.22% | 38 |
| Amount of time you have | 60.00% | 54 |
| Personal responsibilities | 57.78% | 52 |
| Access to childcare | 17.78% | 16 |
| Concern about COVID | 21.11% | 19 |
| Concern about other illnesses | 12.22% | 11 |
| Other (please specify) | 15.56% | 14 |
| Total Respondents: 90 | | |

Q22 In 2023, was it your first time attending any of the following events?

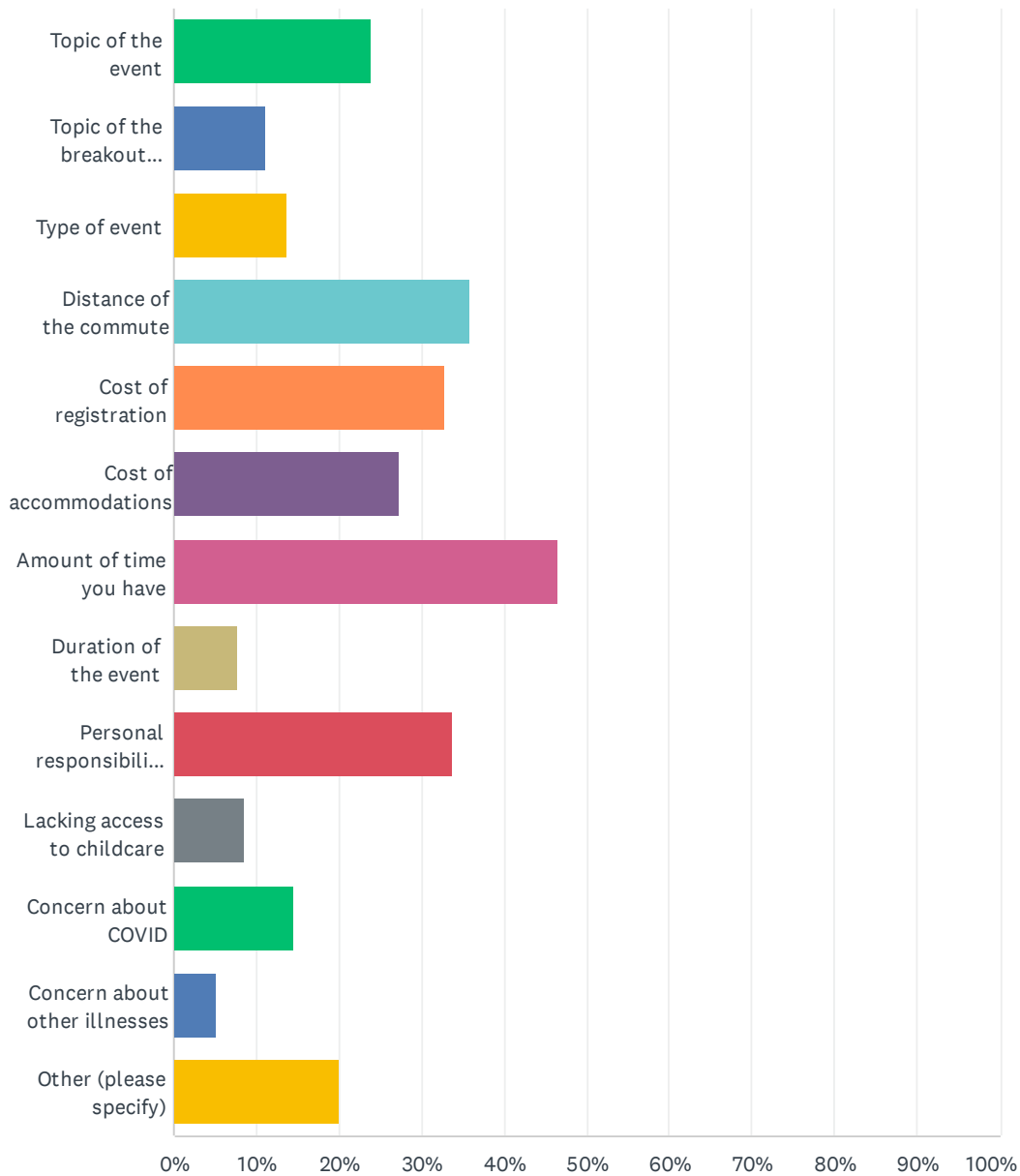
Answered: 87 Skipped: 202



| ANSWER CHOICES | RESPONSES | |
|------------------------------------|-----------|----|
| None of the above | 72.41% | 63 |
| Curriculum Institute | 4.60% | 4 |
| Spring Plenary Session | 9.20% | 8 |
| Faculty Leadership Institute | 10.34% | 9 |
| Part Time Faculty Regional Meeting | 8.05% | 7 |
| Total Respondents: 87 | | |

Q23 What factors informed your decision to not attend the events?

Answered: 234 Skipped: 55

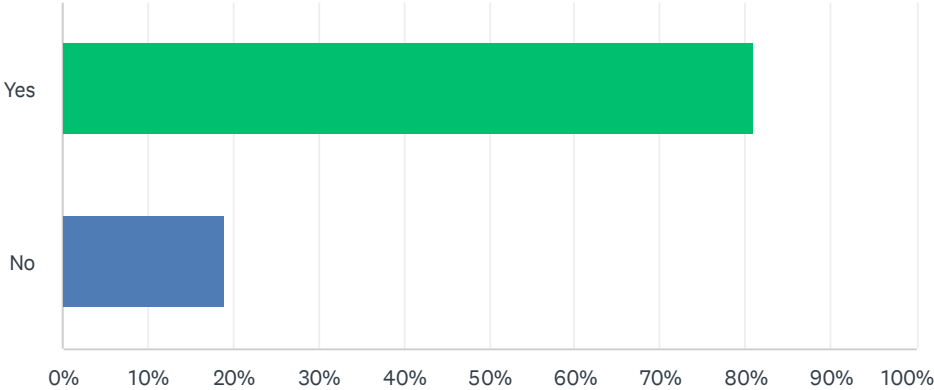


Academic Senate of California Community Colleges Event Modality Survey 2023

| ANSWER CHOICES | RESPONSES | |
|--------------------------------|-----------|-----|
| Topic of the event | 23.93% | 56 |
| Topic of the breakout sessions | 11.11% | 26 |
| Type of event | 13.68% | 32 |
| Distance of the commute | 35.90% | 84 |
| Cost of registration | 32.91% | 77 |
| Cost of accommodations | 27.35% | 64 |
| Amount of time you have | 46.58% | 109 |
| Duration of the event | 7.69% | 18 |
| Personal responsibilities | 33.76% | 79 |
| Lacking access to childcare | 8.55% | 20 |
| Concern about COVID | 14.53% | 34 |
| Concern about other illnesses | 5.13% | 12 |
| Other (please specify) | 20.09% | 47 |
| Total Respondents: 234 | | |

Q24 Does your college provide any financial support to attend ASCCC events?

Answered: 257 Skipped: 32



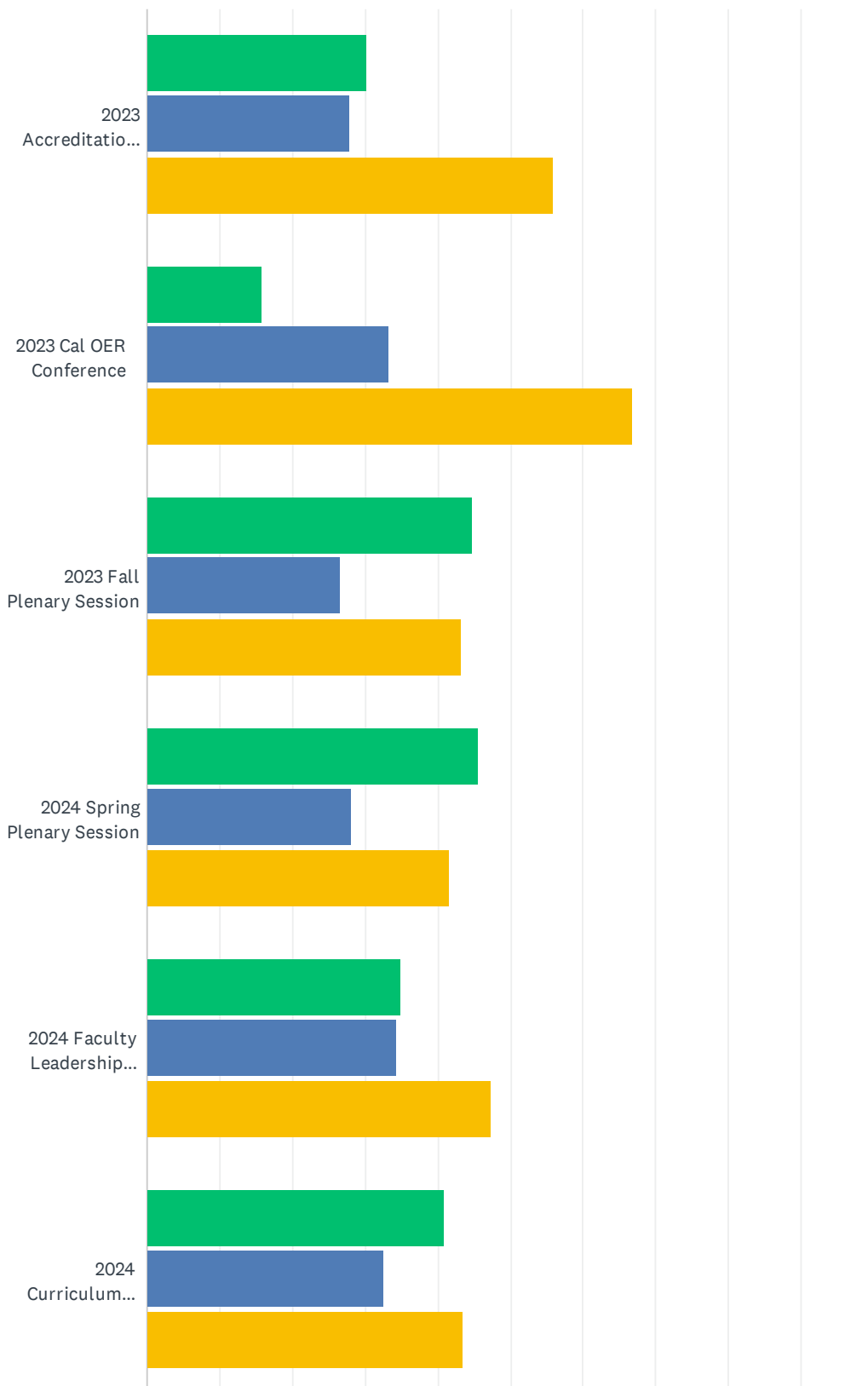
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Yes | 80.93% | 208 |
| No | 19.07% | 49 |
| TOTAL | | 257 |

Q25 What kind of support does your college provide for attending events?

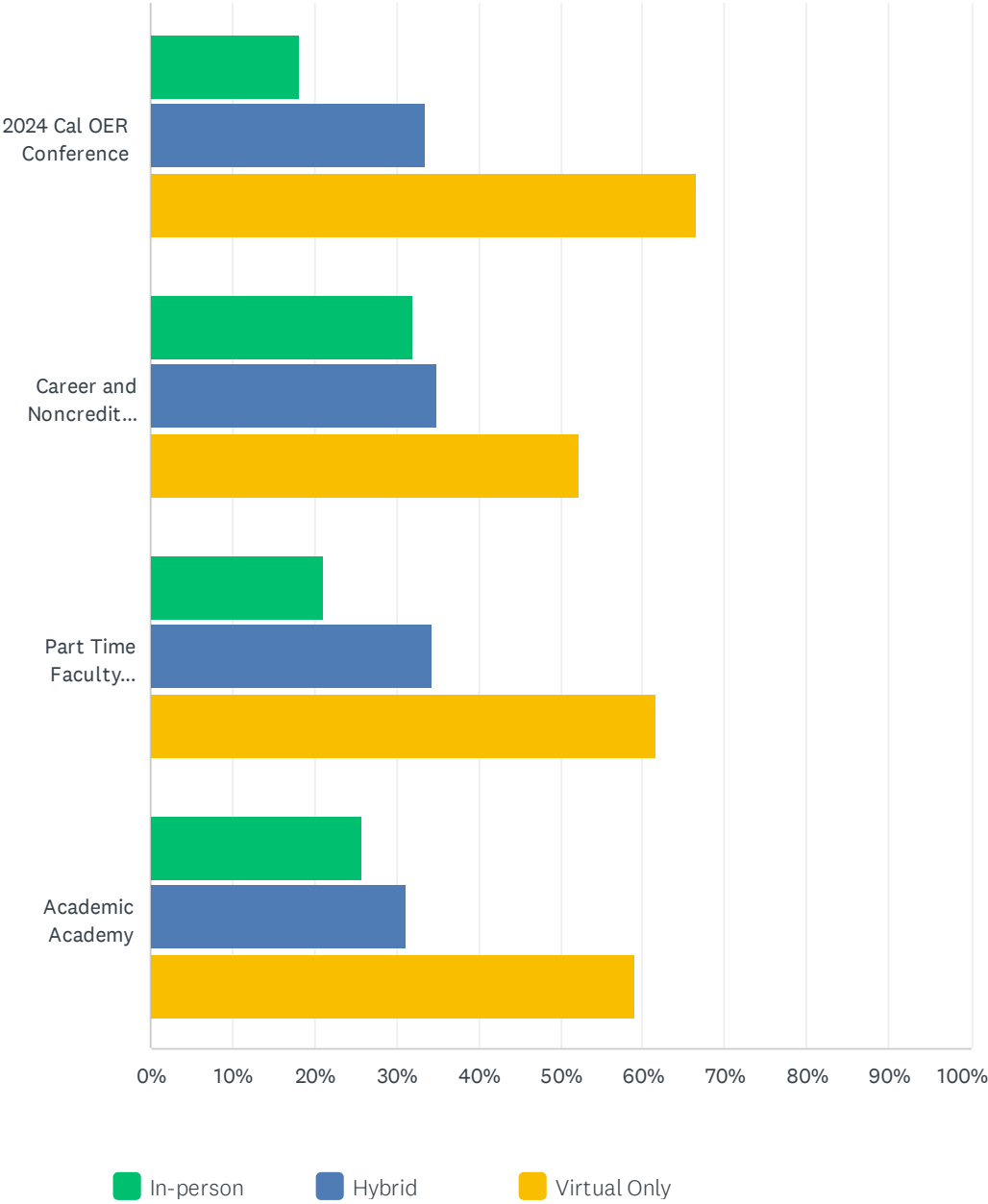
Answered: 177 Skipped: 112

Q26 Select the modality that you would most likely utilize to attend future events.

Answered: 251 Skipped: 38



Academic Senate of California Community Colleges Event Modality Survey 2023

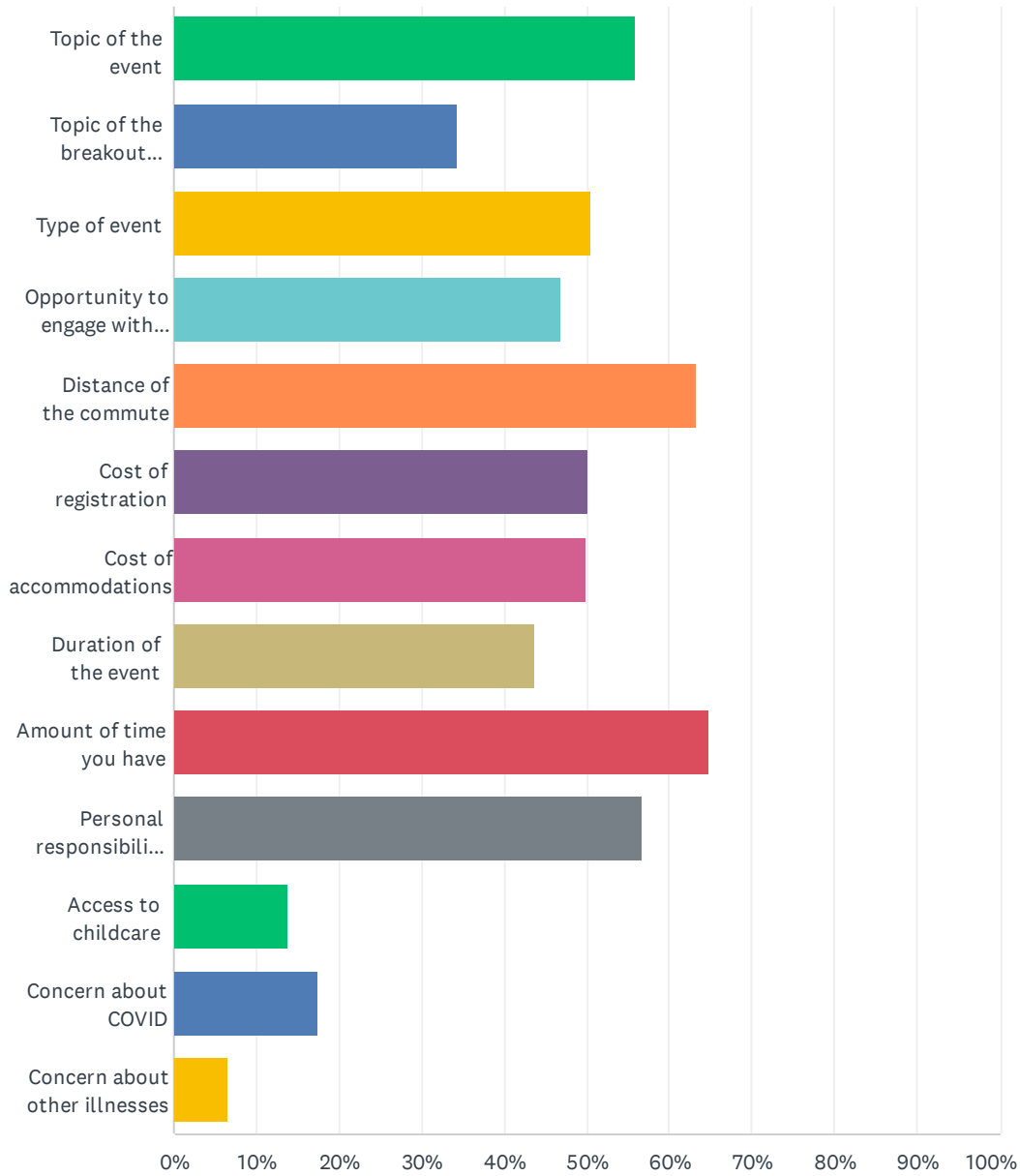


Academic Senate of California Community Colleges Event Modality Survey 2023

| | IN-PERSON | HYBRID | VIRTUAL ONLY | TOTAL RESPONDENTS |
|-----------------------------------|--------------|--------------|---------------|-------------------|
| 2023 Accreditation Institute | 30.36% 51 | 27.98% 47 | 55.95% 94 | 168 |
| 2023 Cal OER Conference | 15.72% 25 | 33.33% 53 | 66.67% 106 | 159 |
| 2023 Fall Plenary Session | 44.72% 89 | 26.63% 53 | 43.22% 86 | 199 |
| 2024 Spring Plenary Session | 45.64% 89 | 28.21% 55 | 41.54% 81 | 195 |
| 2024 Faculty Leadership Institute | 35.06% 54 | 34.42% 53 | 47.40% 73 | 154 |
| 2024 Curriculum Institute | 40.98% 84 | 32.68% 67 | 43.41% 89 | 205 |
| 2024 Cal OER Conference | 18.12% 27 | 33.56% 50 | 66.44% 99 | 149 |
| Career and Noncredit Institute | 32.09% 43 | 35.07% 47 | 52.24% 70 | 134 |
| Part Time Faculty Regional | 21.21% 21 | 34.34% 34 | 61.62% 61 | 99 |
| Academic Academy | 25.76% 34 | 31.06% 41 | 59.09% 78 | 132 |

Q27 Select all the factors you consider when deciding which modality to use to attend events?

Answered: 245 Skipped: 44

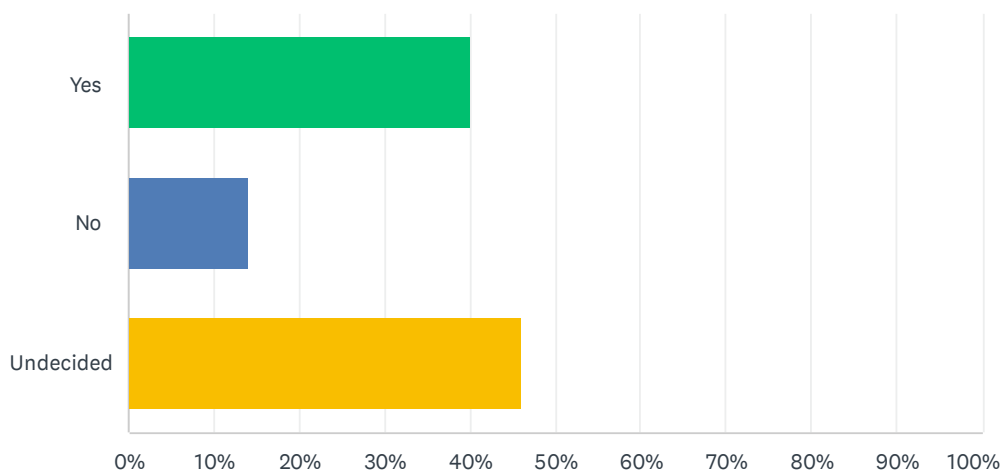


Academic Senate of California Community Colleges Event Modality Survey 2023

| ANSWER CHOICES | RESPONSES | |
|---------------------------------------|-----------|-----|
| Topic of the event | 55.92% | 137 |
| Topic of the breakout sessions | 34.29% | 84 |
| Type of event | 50.61% | 124 |
| Opportunity to engage with colleagues | 46.94% | 115 |
| Distance of the commute | 63.27% | 155 |
| Cost of registration | 50.20% | 123 |
| Cost of accommodations | 49.80% | 122 |
| Duration of the event | 43.67% | 107 |
| Amount of time you have | 64.90% | 159 |
| Personal responsibilities | 56.73% | 139 |
| Access to childcare | 13.88% | 34 |
| Concern about COVID | 17.55% | 43 |
| Concern about other illnesses | 6.53% | 16 |
| Total Respondents: 245 | | |

Q28 If Academic Academy became a virtual only event, would you attend?

Answered: 250 Skipped: 39



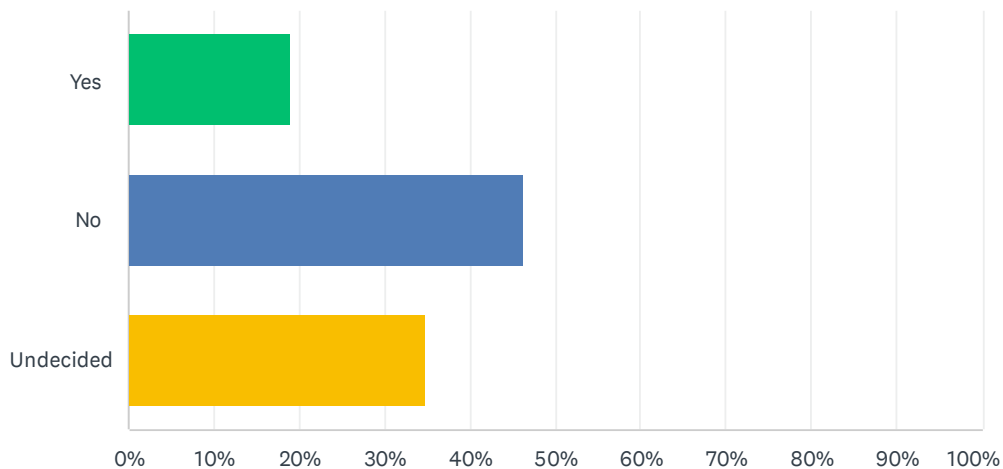
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|------------|
| Yes | 40.00% | 100 |
| No | 14.00% | 35 |
| Undecided | 46.00% | 115 |
| TOTAL | | 250 |

Q29 Please describe the reasons for your decision.

Answered: 95 Skipped: 194

Q30 If the Part-Time Faculty Institute became a virtual only event, would you attend?

Answered: 227 Skipped: 62



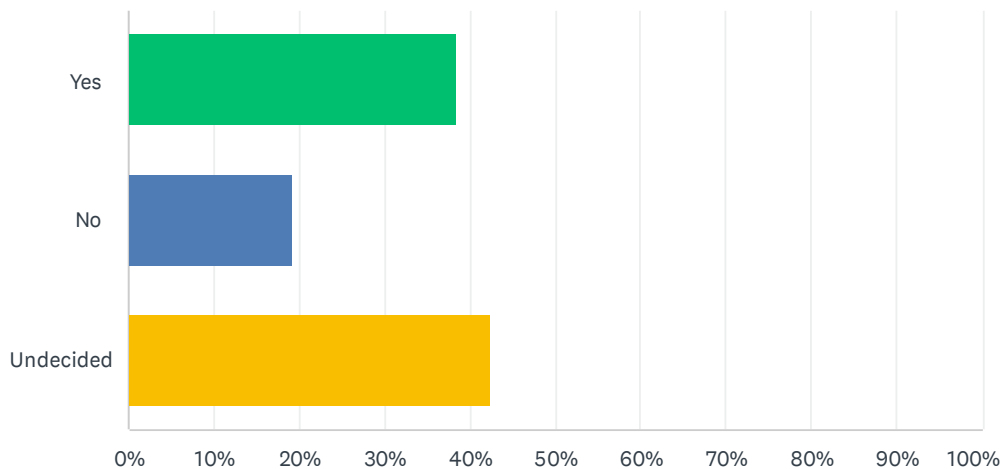
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|------------|
| Yes | 18.94% | 43 |
| No | 46.26% | 105 |
| Undecided | 34.80% | 79 |
| TOTAL | | 227 |

Q31 Please describe the reasons for your decision.

Answered: 114 Skipped: 175

Q32 If Accreditation Institute became a virtual only event, would you attend?

Answered: 240 Skipped: 49



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|------------|
| Yes | 38.33% | 92 |
| No | 19.17% | 46 |
| Undecided | 42.50% | 102 |
| TOTAL | | 240 |

Q33 Please describe the reasons for your decision.

Answered: 97 Skipped: 192

Q34 Are there additional considerations you would like to share with the ASCCC regarding your preferences for participating in future events?

Answered: 108 Skipped: 181