# Education Planning Initiative Breakout Session ASCCC Fall Plenary 2014

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Education Planning Initiative



## **Presentation Learning Objectives**

- 1. Understand mandates behind EPI and how program will address these requirements
- 2. Understand product characteristics & timeframes
- 3. Understand the process the team is using to build content and workflow
- 4. Understand approach to pilot & implementation
- 5. Understand the process for providing feedback and participation from you!



#### Mandates

#### Legislation

- Student Success Task Force
  - 22 Recommendations in 8 Focus Areas
- SB1456
  - Enrollment Priorities
  - Student Support Services Planning
  - Funding priorities



#### Focus on Student Success

- Many Students Take Far Too Many Courses
- Changing majors repeatedly
- Repeating courses to improve grades
- Required courses unavailable so students take others for Financial Aid eligibility
- Articulation problems
- Interest in the course subject
- Perceived employment opportunity enhancement



## Support for Services

- Help Students Make Informed Choices
  - Unstructured information, too many websites
  - Students give up early on
  - Students need structured pathways that eliminate complexity
- Clarify Goals and Plan for Success
  - 1 in 5 students are undecided
  - Many change majors multiple times
- Assist Counseling Services
  - 1800+ to 1 Student to Counselor Ratio
  - Leverage Technology to Assist Counselors



## **EPI Program Goals**

- Help students make informed choices based on clear goals and a concrete plan
- Assist under-resourced counseling services
- Promote and support coordination between colleges, to include CSU and UC
- Support SSSP funding
- Support management solutions



#### **Product Characteristics**





#### **Product Characteristics**

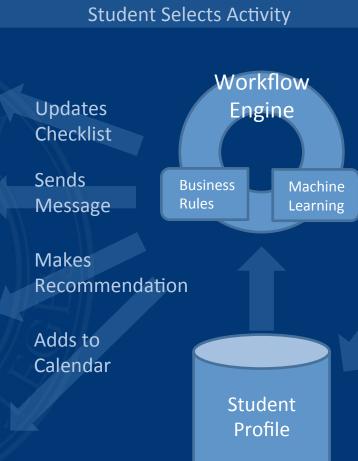
- Student Service Portal (SSP)
- Education Planning Tool (EPT)
- Degree Audit System (DAS)
- Orientation Tool
- College and Career Exploration Tool

## Portal Requirements

- Ability to scale
- Affordable (at scale)
- Accessible
- Mobile
- Standards Based
- Interactive prompts to access campusbased resources to keep on track



#### Student Portal Workflow

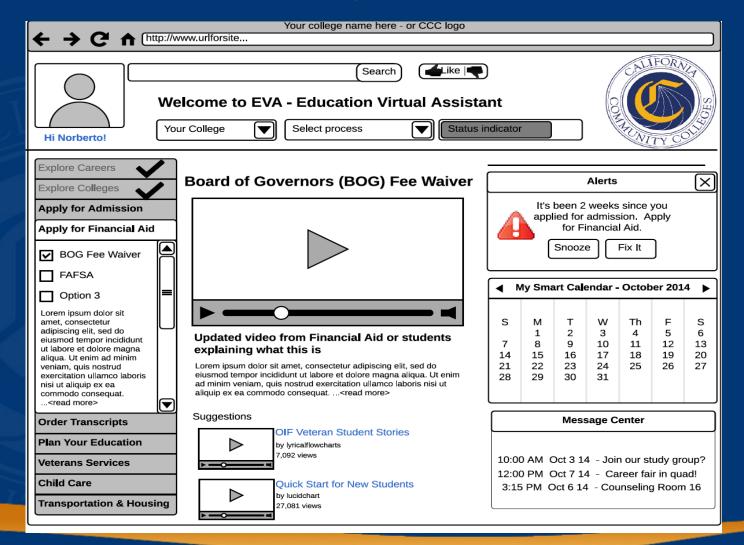


Portlet Activity Apply Explore Learn Do

Updates Profile

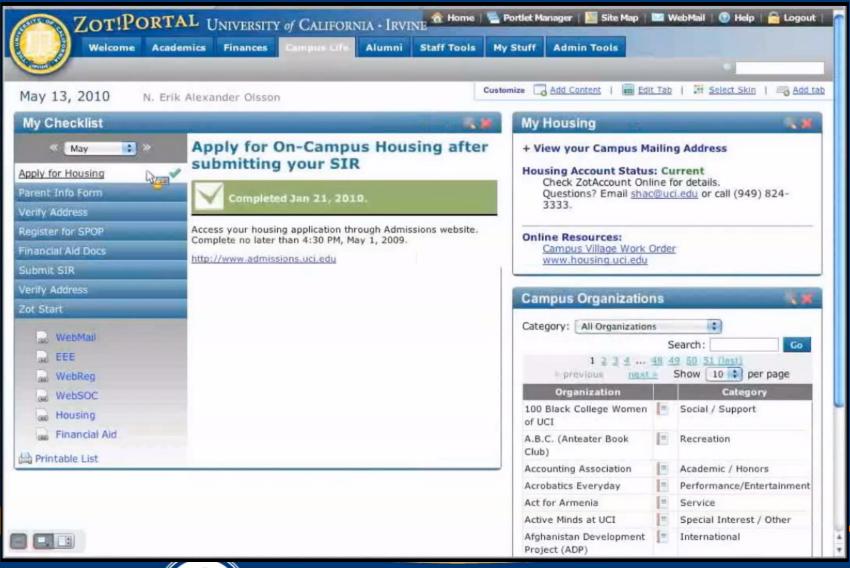


#### Portal- Structured Pathway





#### Zot!Portal





#### **Portal – Messaging Students**

**Apply for Admission** 

**Order Transcripts** 

**Education Planning** 

Orientation

Financial Aid

Time Management

Transportation

Child Care

**Test Anxiety** 

**Substance Abuse** 

Food Assistance

Academic

counseling/advising

Basic skills (reading,

writing, math)

**CalWorks** 

Career planning

Counseling - personal

**DSPS** - Disabled

**Student Programs** 

and Services

**EOPS - Extended** 

Opportunity

Programs and

Services

ESL - English as a

Second Language

Health services

Housing information

Employment

assistance

Online classes

Re-entry program

(after 5 years out)

Scholarship

information

Student government

Testing, assessment

Transfer information

**Tutoring services** 

Veteran's services

**Athletics** 

Foster Youth

TANF, SSI, or General

Assistance

**Dream Act** 

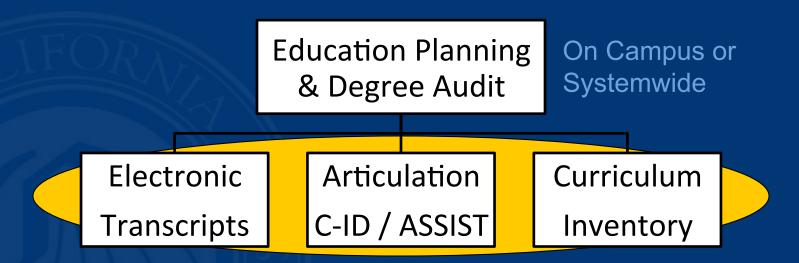
**LGBT** 



#### Alternate Paths to Portlets

- System-wide / College Branded Portal
  - Student Signs into OpenCCC or College Account
  - Access via Menu, Checklist, Search
- Existing College Portal
  - Student Signs into College Account
  - System-wide portlets integrated into college's portal
  - Access system-wide portlets from links within colleges portal

## Education Planning / Degree Audit



Need data to support campus systems or a systemwide Education Planning / Degree Audit offering.



## Education Planning Tool/ Degree Audit System

- Provide online planning and guidance services
- Support all colleges
  - With or without existing education planning tools/ degree audit systems
  - Low cost/no cost system
- RFP Education Planning/Degree Audit

## **Process for Developing Content**

- Governance
  - Steering Committees made up of ...us!
  - ASCCC and Student Senate representation
- 12 Workgroups
  - 60+ members
- Vendor support
- Outreach and Public Comment

## Education Planning Tool/Degree Audit System 10 pilot colleges

City College San Francisco Crafton Hills College

El Camino College Fresno City College

Fullerton College Los Medanos College

Mt. San Jacinto College Santa Barbara City College

Santa Rosa Junior College Victor Valley College

#### Workgroups formed and meetings being held

- Education Planning
- Counseling
- Degree Audit



Advisory Committee

**Technical** 

CCC Telecommunications & Technology Advisory Committee

#### **CCC Education Collaborative**

Common
Assessment
Steering Committee

Ed Planning
Steering Committee

Online Education
Steering
Committee

Work Groups
Math, English, ESL,
Multiple Measures

Work Groups
Artic/Curr Inventory
Ed Plan / Degree Audit

Work Groups Academic Standards, Consortium, CMS, PD

CCCApply Steering

eTranscript Steering

User Experience/Student Services Portal Steering Committee

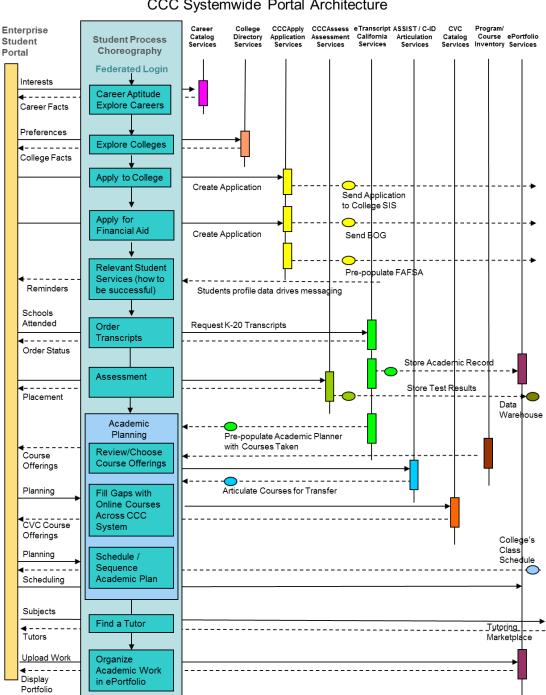


### Begin with the end in mind...

-Steven Covey



#### CCC Systemwide Portal Architecture



## Procurement Underway

- Portal Development RFP awarded
  - Onboarding Unicon team
- User Experience/User Interface
  - Onboarding industry subject matter experts
- Education Planning/Degree Audit System
  - Draft RFP with workgroup
- Orientation, Career and College Explore RFPs



## Development

- Over 200 requirements and growing
  - Persona based user stories and use cases
- Portal Release Planning "Yugo" First
  - Iterative "sprints" based on priority
- C-ID
  - Data Center migration complete
  - Program of Study integration

## Development Con't

- eTranscript mini-Grants
  - Underway
  - Onboarding more colleges
  - Establishing networks
- ASSIST 2.0
  - Underway
  - Promote interoperability

## Development - Support Services

- Professional Development
  - Design will start in February
  - Leverage our education assets!
- User Support
  - Helpdesk and user support tools
- Performance Indicators
  - Feedback loop supporting tuning and continuous improvement



## Pilot and Implementation

- Close coordination with pilot colleges
  - Iterative development
  - Integration with college systems
  - Pilot feedback drives R.1
- Performance indicators
  - Baseline studies
- Support and quality is "built in"

## **EPI Target Program Outcomes**

- Demonstrate awareness of education planning importance and use of Education Planning Tool
- Demonstrate efficiencies in resource usage to deliver courses based on business intelligence from Ed Planning data
- Demonstrate a reduction time (from baseline) students take to enroll in multiple colleges using existing systems
- Demonstrate a reduction time (from baseline) students take to transfer records from multiple colleges using existing systems
- Demonstrate a reduction in the number of courses (from baseline) students take that do not count toward a degree, cert, or transfer using existing systems



## EPI Target Program Outcomes (Con't)

- Within 3 years, a 10% decrease in the time it takes students using the system (from baseline) to achieve a degree, cert, or transfer
- Demonstrate via student surveys that the portal is used to understand matriculation stems, receive information
- Student survey results that measure awareness of EPI services offered and that provide feedback for improvement
- CC staff and faculty stakeholder survey results that measure awareness of EPI services offered and that provide feedback for improvement



#### Release Timeline

Function	Q3 14-15 Jan - Mar	Q4 14-15 Apr - Jun	Q1 15-16 Jul - Sep	Q2 15-16 Oct - Dec	Q3 15-16 Jan - Mar	Q4 15-16 Apr - Jun
EdPlan/DAS						
RFP						
Implement						
Pilot						
Release						
Portal						
Implement						
Release						

## Participation and Feedback

- Interactive activity
- IdeaScale participation
- Q&A

## Interactive Activity

- 30 minutes
- Small group activity with participants



## Project Websites

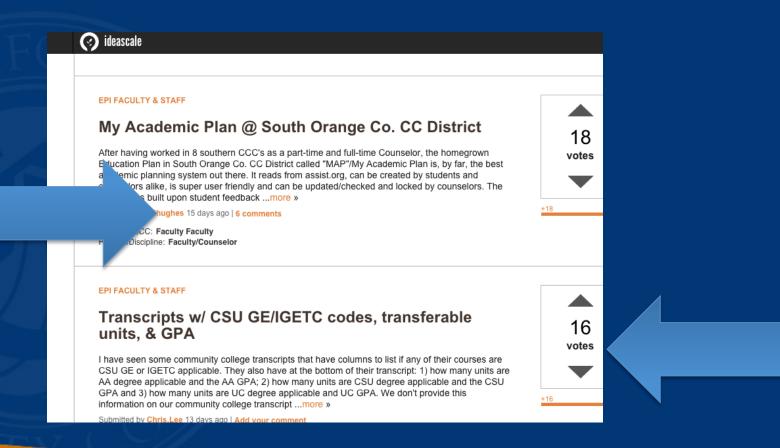
cccEdPlan.org
cccOnlineEd.org
cccAssess.org



## IdeaScale – Community Participation



#### IdeaScale



## Q&A





## How'd we do? cccEdPlan.org - Surveys Password = EPIFall

