# Digest

Digest means an item that has been through internal review of the Chancellor's Office and the review entities. The item now has form and substance, and is officially "entered into Consultation." The Council reviews the item and provides advice to the Chancellor.

**CONSULTATION**

**Title:**   Strong Workforce Program Technical Assistance

**Date:**   January 19, 2017

**Contact:**   Van Ton-Quinlivan
Vice Chancellor, Workforce & Economic Development

## ISSUE

California community colleges received $200M to implement the Strong Workforce Program and meet their local and regional workforce needs. The Workforce and Economic Development Division created a comprehensive technical assistance menu of offerings for colleges and constituents to ensure the ongoing success of this investment.

## BACKGROUND

California's economic competitiveness is fueled, in part, by the strength of its regional economies and its skilled workforce. Upward social and economic mobility helps keep the state's economy diversified and vibrant. The attainment of industry-valued "middle skill credentials" serves as a gateway for a large and diverse number of careers in the state's economy. The Strong Workforce Program was established to expand the availability of quality community college career technical education and workforce development courses, programs, pathways, credentials, certificates, and degrees.

The SWP legislation requires each consortium to submit a plan to the chancellor's office that includes an analysis of regional labor market needs informed by a federal Workforce Innovation and Opportunity Act economic analysis and other sources as applicable. Consortia plans must also include measurable regional goals that align with the performance accountability measures of the federal Workforce Innovation and Opportunity Act, and an inventory of regionally prioritized and locally prioritized projects and programs that close relevant labor market and employment gaps.

To support the colleges and consortia in preparing and implementing their regional plans, the following technical assistance activities will be provided in 2017.

Strong Workforce Program Resources and Technical Assistance to Support the Field: Upcoming Events, Presentation Slide Archive and Web-Based Assistance

A listing of upcoming events, a presentation slide archive from past events, and where to find web-based assistance for Strong Workforce Program planning and dissemination is available at the Strong Workforce Program website:

http://doingwhatmatters.cccco.edu/StrongWorkforce/EventsPresentationsByAudience.aspx

The resources and technical assistance are partnered to support the college and regional conversation to achieve more and better Career Technical Education (CTE) programs, courses, and pathways under Strong Workforce Program (SWP) funding.  The resources are by target audience, and arranged to help the full organization to understand the Strong Workforce Program from solid academic planning to measuring outcome success.  Resources update frequently, and space is available for upcoming events such as local share planning jams scheduled in January for each region.

Events, Presentation Slide Archive and Web-Based Assistance

1. **For Regional Plan Stakeholders including, but not limited to: college practitioners, Doing What MATTERS Key Talent, industry partners, local workforce development boards, K-12, four-year higher education**

**Regional Planning Meetings**

| Description | Local Organization | Contact | Timing | More Information |
|---|---|---|---|---|
| Planning meetings hosted by DWM Regional Consortia | DWM Regional Consortia | Chairs for each Regional Consortia | Ongoing | Click here for calendar |

2. For CEOs, CIOs, Academic Deans, Workforce Deans, IR Practitioners

**CTE Data Unlocked: Growing Enrollments & Supporting Structured Pathways in CTE**

| Description | Local Organization | Contact | Timing | More Information |
|---|---|---|---|---|
| CEO, CIO, Academic Deans, Workforce Deans and IR practitioners at colleges in search of strategies based on the use of available student data | IEPI WEDD CCCCO | Kathy Booth kbooth@wested.org | February 2017 - April 2017 | Eventbrite registration TBD |

3. For Trustees

**Webinars on Strong Workforce**

| Description | Local Organization | Contact | Timing | More Information |
|---|---|---|---|---|
| Overview for trustees and | CCCT | Linda Wah | Spring | TBD |

| | | | | |
|---|---|---|---|---|
| discussion of their roles and responsibilities in advancing a Strong Workforce | WEDD CCCCO | lswah@sbcglobal.net | | |

## 4. For College Practitioners

**Local Share - January Planning Jams**

| Description | Local Organization | Contact | Timing | More Information |
|---|---|---|---|---|
| Regional working sessions where college practitioners can bring their computers and complete their Local Share System submissions. A group of experts will be on stand-by to assist at each site. | WEDD CCCCO | Matthew Roberts mroberts@cccco.edu | January 2017 | TBD |

**"More and Better CTE" Site Visits (Level 1 Technical Assistance)**

| Description | Local Organization | Contact | Timing | More Information |
|---|---|---|---|---|
| Colleges can invite a site visit by a team of practitioners who can overview the 25 Strong Workforce recommendations and strategies for implementation. Level 1 Technical Assistance deployed to a college or district. | CCCAOE WEDD ASCCC CCCCO | Amy Schulz abagschulz@gmail.com 530-386-3474 | Throughout 2017 | TBD |

**Strong Workforce 'Mini Partnership Resource Team PRT' (Level 2 Technical Assistance)**

| Description | Local Organization | Contact | Timing | More Information |
|---|---|---|---|---|
| Colleges flagged for risk factors can invite an Institutional Effectiveness Partnership Initiative (IEPI) Professional Resources Team expert team to visit their campus to help improve their Strong Workforce planning. | IEPI WEDD ASCCC CCCCO | Dianne Van Hook cocceo@aol.com | Feb-March 2017 | TBD |

**Minimum Qualifications and Equivalencies - Enlarging the Hiring Pool**

| Description | Local Organization | Contact | Timing | More Information |
|---|---|---|---|---|
| Teams from Local Colleges | ASCCC IEPI CCCCO WEDD Academic Affairs | TBD | TBD | TBD |

**Curriculum Streamlining Workshops**

| Description | Local Organization | Contact | Timing | More Information |
|---|---|---|---|---|
| Teams from Local Colleges | ASCCC CIO Exec Committee IEPI CCCCO Academic Affairs | TBD | TBD | TBD |

**Leveraging Non-Credit into Pathway Success**

| Description | Local Organization | Contact | Timing | More Information |
|---|---|---|---|---|
| Teams from Local Colleges | ACCE CCCCO WEDD | TBD | TBD | TBD |

5. For Chief Student Services Officers and One-Stop Providers

**Partnership to Unlock Social Mobility In-Person Workshops**

| Description | Local Organization | Contact | Timing | More Information |
|---|---|---|---|---|
| Seventeen in-person workshops bring together practitioners within community college's student services together with the one-stop providers to explore how to better serve their communities and connect their services. | CA Workforce Development Board; CA Workforce Association; CCCCO WEDD | Lynell Wiggins lrwiggins@pasadena.edu | Dec 2016 - June 2017 | Workshop Website |