

Why does it matter?

Textbook Costs v. Student Success ²

64% do not purchase book at some point due to book cost

35% take fewer courses due to book cost

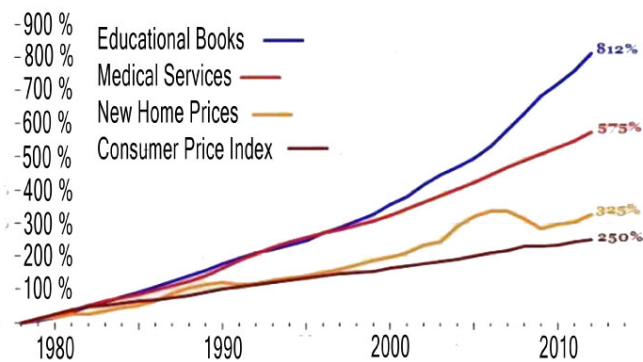
31% choose not to register for a course due to book costs

23% regularly go without textbooks due to book costs

14% have dropped a course due to book costs

10% have withdrawn from a course due to book cost

Textbook costs rise 6% annually ³



Sources: BLS, Census Bureau AEL

What is OER?

The 5 Permissions of Open Educational Resources:

Retain Make an own copies

Reuse Use in a variety of ways

Revise Adapt, modify , improve

Remix Combine two or more

Redistribute Share with others

Questions?

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Sources:

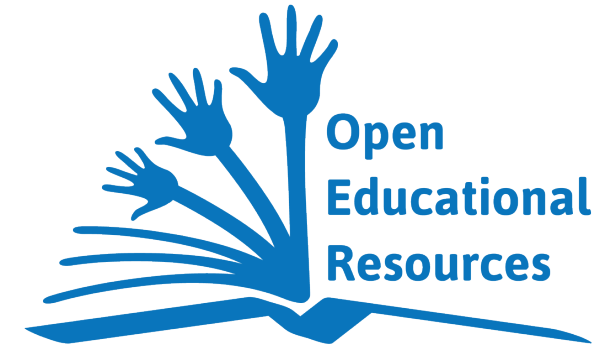
1) OER Global Logo by Jonathas Mello is licensed under a Creative Commons Attribution Unported 3.0 License

2) Student Success data:
http://www.openaccesstextbooks.org/%5Cpdf%5C2012_Florida_Student_Textbook_Survey.pdf

3) Cost Graph:
<http://www.slideshare.net/UnaDaly/reducing-costs-for-ict-majors-with-the-california-affordability-textbook-act-2015-56835222>

4) Classroom data:
BC Campus Presentation during CCOER May 11 Webinar: 3 Faculty Perspectives on OER Adoption

How OPEN is your Class?



Students benefit because Open Texts

- * are **FREE**
- * have **QUALITY** content

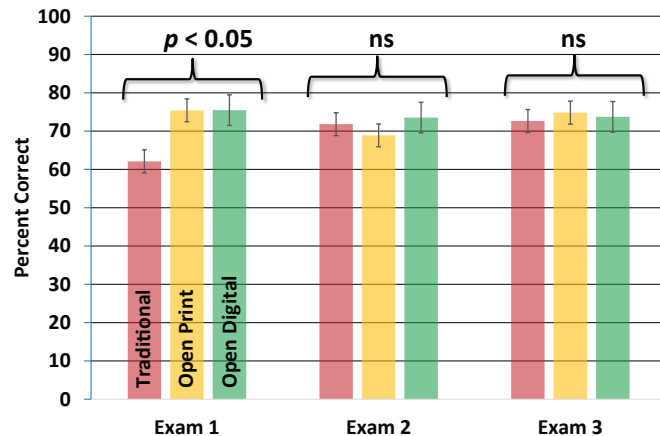
Instructors benefit because they can

- * edit and **CUSTOMIZE** the text
- * **COLLABORATE** with colleagues

How do open texts compare to traditional texts?

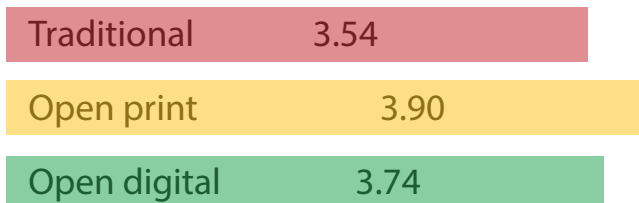
Studies⁴ show that open texts are as good or better than traditional texts.

Each class was given a different textbook:



Students prefer open texts.

Students were asked to rate their textbook scale of 1 (very poor) to 5 (excellent)



Where can I find open texts?

Search for Texts & Read Faculty Reviews



COMMUNITY COLLEGE
CONSORTIUM FOR
OPEN
EDUCATIONAL
RESOURCES

Open Textbook Library

Open Oregon
Educational Resources

lumen

The Orange Grove
Florida's Open Educational Resource Repository

OPEN WASHINGTON
Open Educational Resources Network

Open Access Textbooks
A FIPSE Grant Project

COOL4Ed
California Open Online Library for Education
 CSU The California State University
 UNIVERSITY OF CALIFORNIA

MERLOT II
Multimedia Educational Resource for Learning and Online Teaching

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openstax™

OPEN Textbooks SUNY OER Services

To learn more:
<https://canvas.instructure.com/courses/1123092>