



Program Review: a Statewide Conversation About Decision-Making and Institutional Effectiveness

Dolores Davison

Phil Crawford

Wheeler North



Academic Senate
for California Community Colleges

LEADERSHIP. EMPOWERMENT. VOICE.



CALIFORNIA COMMUNITY COLLEGES
CHANCELLOR'S OFFICE

WestEd

Outline

- *Outline*
- *History*
- *What is a Program Review?*
- *CTE Program Review Tool Project*
- *A Multidimensional Framework for Program Review*
- *Program Review and Institutional Effectiveness*
- *What Ingredients should be in a Program Review?*
- *Questions and Resources*

History

- *Required for CTE programs every two years (EC §78016) since the early 1980s*
- *ACCJC Accreditation Standard 1B requires integrated program review in planning, evaluation and resources allocation*
 - *Which presumes all programs are involved in a comprehensive program review at least once every accreditation cycle.*
- *Two Inescapable Facts:*
 - *Communities and students being served have more commonalities than differences.*
 - *California's community colleges providing these services have more commonalities than differences.*

The State Perspective on Program Review?

- *ASCCC Resolution 07/05 Spring 2014 called for:*
 - *Resolved, That the Academic Senate for California Community Colleges work with the California Community College Chancellor's Office and other appropriate agencies to further develop research tools that offer quantitative, qualitative and meaningful data for local program review processes.*
- *CCCCO EWD/CTE Division provided a research/development grant for the "Launchboard" which included development of program review tools.*
- *Existing Tools:*
 - *Datamart 2.0, SCORECARD, Salary Surfer, OVAE Perkins, O-Net, CalPASS, RP Group, Acronym Soup Ad Infinitum*



What is a Program Review?



- *That's a Great Question – which has at least 113 different answers.*
- *Are there Common Characteristics?*
 - *Complex set of data about a program (What is a program?)*
 - *Cyclical in evolution and updating*
 - *Should inform dialog and decision-making about the program*
 - *Contains Academic, Service and Operational data*
 - *Others?*
- *Are there Unique Characteristics?*
 - *By College or Region*
 - *By Institutional Function*
 - *By Academic Goal*

CCCCO Program Review Tool Project

- *Initial enterprise is a stakeholder journey to explore “What if”*
- *Kathy Booth, Senior Research Associate, WestEd is facilitating and developing project*
 - *Process is iterative – Initial mockup, vetting, change, more vetting, etc*
 - *First phone meeting Oct. 31st apprx. 50 diverse participants (admin, faculty, CTE, non-CTE, State, regional and local stakeholders)*
 - *Any and all interested participants are being sought (program or entire division, or college)*
- <http://doingwhatmatters.cccco.edu/LaunchBoard/ProgramReviewTool/Details.aspx#model>

A Multidimensional Framework for Program Review

- *Effective Program Review should influence dialog and decision-making.*
- *Characteristics of a Multidimensional Data Framework*
 - *Data content versus partly pre-populated data framework*
 - *Easy versus detailed*
 - *Region, State or Nationally generated versus locally derived*
 - *Multi-agency overlap (CDE, CCC, CSU, UC, DOL, Etc.)*
 - *Informing existing local processes versus providing adoptable, customizable comprehensive “wizard”*
 - *Should be, could be, or nice to have*
 - *Framework informs multi-directionally (program, division. college, accreditation, region, State, Federal)*

Program Review and Institutional Effectiveness

- *Fall, 2014 CCCCCO established the division of Institutional Effectiveness*
- *An Institutional Effectiveness and Technical Assistance Program is currently under development.*
- *Per ACCJC Standards program review is the fundamental building block of assuring institutional effectiveness*
- *2014 ACCJC Accreditation Standards 1B9*
 - *The institution integrates program review, planning, and resource allocation into a comprehensive process that leads to accomplishment of its mission and improvement of institutional effectiveness and academic quality.*

Program Review and Institutional Effectiveness

- If we are all serving the same kinds of students, have the same issues, barriers, needs and are measured by the same standards, than why are we unrecognizably divergent in telling our story?*
- Can we use these tools to develop a culture of familiarity?*
- Can we use these tools to facilitate dialog across silos, both internal and external to the college?*
- Can we use these tools to facilitate advisory processes and other partnerships?*

What Ingredients should be in a Program Review?

- *Can we as a State agree on what things would be important to include in a program review?*
 - *What data would you like to see/do you currently use?*
- *Can we as a State encapsulate effective practices in using program review meaningfully in decision-making?*
 - *Does an adoptable framework get us there?*
- *Can we as a State facilitate professional development about program review in a manner that will lead to improved institutional effectiveness?*
 - *Project rollout is entirely dependent on development and participant engagement being the same.*

Questions and Resources

- *Can we as a State benefit from an ongoing conversation about program review?*
- *ASCCC Resolution*
 - <http://www.asccc.org/resolutions/research-tools-program-review>
- *ASCCC Resources*
 - <http://www.asccc.org/papers/program-review-setting-standard>
 - <http://www.asccc.org/papers/program-review-developing-faculty-driven-process>
 - http://www.asccc.org/sites/default/files/publications/TowardAcceptableProgram_0.pdf
 - <http://www.asccc.org/papers/program-discontinuance-faculty-perspective>